John Dail Quits State Treasury Post; May Oppose Dave Bird

Life has its disappointments, but there is no reason to be one of them.

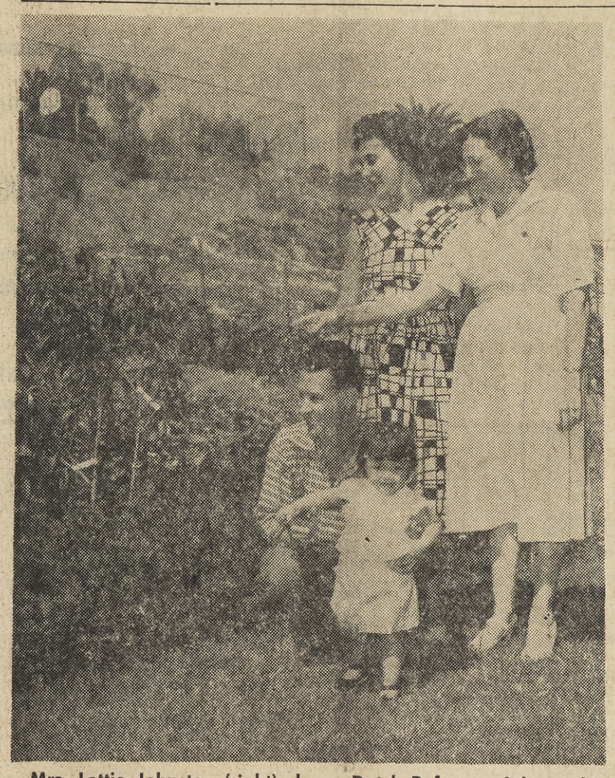
LEMON GROVE REVIEW

AND SUBURBANITE

California's Fastest Growing Community . . . 'Best Climate On Earth'

This is the only newspaper in the world that really gives a darn about this community.

VOL. 11; No. 52 | TWO SECTIONS — 12 Pages | LEMON GROVE, CALIFORNIA | THURSDAY, AUGUST, 13, 1959 | 10¢ PER COPY



Mrs. Lottie Johnston (right) shows Dutch Refugees John and Maudy Middendorp (and 15-month-old Francisca) her garden.

Dutch Refugee Family Arrives in Lemon Grove

John and Maudy Middendorp and their 15-month-old daughter, Francisca, arrived in Lemon Grove last week after a whirlwind five-day trip from Amsterdam, Holland. The family, part of a Dutch refugee group from Indonesia, is being sponsored by the Lemon Grove Methodist Church.

Both Mr. and Mrs. Middendorp were born in Indonesia, but being Dutch in ancestry, were forced to leave that new country when it became independent. They went first to New Guinea in 1950 and then to Holland in 1955.

During the Second World War, both John and Maudy were imprisoned by the Japanese from 1942 to 1945, and John was held by the Indonesians for two more years. These experiences, and those of being forced to move from Indonesia to New Guinea and then from New Guinea to Holland, they would be happy to forget.

John is a marine engineer by training, having finished the equivalent of high school. He has also had extensive experience in working on all kinds of engines, especially the diesel type. He was employed by the Honeywell Company while in Amsterdam. He is most eager to get work and begin making a living for his family.

The couple is living temporarily with Mr. and Mrs. Johnny Johnston, members of the Methodist Church here. The church is working with the couple to help find Middendorp a job and the family a place to live. The Middedorps want to become American citizens and live in Lemon Grove.

The immigration of the Middendrop family to this country is part of the plan sponsored by the Dutch government in connection with Church World Ser-

(Continued on Page 2)

The Dimmer View

by MAX GOODWIN

Michael C. Birnkrant, principal owner and developer of College Grove Shopping Center, held a press luncheon last week to give a background report on what has happened to date on the 70 acre site.

There was the usual aggregation of newspaper and television representatives, but there was also a handful of the "big boys" interested in the business end of the project. These included A. J. Sutherland, major domo of the Security-First National Bank, George A. Scott, department store operator, and Mervin Blum, general manager of the center.

While Mr. Birnkrant gave a very comprehensive report on the five year job required to put such a project together, much of which has appeared in public print, I found the apparently casual conservation indulged in by the principals equally interesting.

Mr. Birnkrant said, "I guess my estimate of a million people in San Diego County by the time the center opens was too conservative. Do you know there are 5,000 more homes here needing washers and ironers and rugs and furniture than there were when we started construction?

Mr. Scott: (who will have the major department store in the center) "Yes, and there are 20,000 more people living within five minutes of the center than there were in all of San Diego when I opened the downtown store in 1935."

A. J. Sutherland (who will have a bank in the center and who provided $10,100,000 in interim financing for the center's construction)

"Business in downtown San Diego will be seriously affected when the center opens. We need more industry to produce consumer income."

Birnkrant: "There is no justification for panic. There will always be a downtown and there will always be business there. Downtown San Diego is the most "under-stored" city in the country today. The trouble with San Diego is that it is living in the horse and buggy days. It

(Continued on Page 2)

Public Hearing Set To Get Reactions On Alternates

Highway Dept. Man Says Wants to Acquaint Public With Project

A large aerial map showing two alternate proposals for the routing of Freeway 94 through Spring Valley will be on display Saturday as a prelude to a public hearing scheduled by the State Highway Department.

The map will be exhibited to the public from 10 a.m. to 4 p.m. Saturday at the Spring Valley Chamber of Commerce building, 9050 Memory Lane.

Jacob Dekema, district engineer for the highway department, said that the display is to acquaint local residents with the alternate proposals prior to a public hearing scheduled for 7:30 p.m. Wednesday at Spring Valley Junior High School, 3900 Conrad Dr.

At the hearing, two alternate freeway proposals will be discussed, Dekema said. Either would replace the existing State Sign Route 94 between the present freeway and 0.8 mile south of Jamacha Junction.

The highway department's presentation of engineering data, after several years of study, includes two proposals designated as "B" and "C" Alternate "B" is 5.5 miles in length and is expected to cost slightly more than $10,000,000. Route "C" would be 6.1 miles long and cost an additional million dollars to build.

Dekema emphasized that both the display Saturday and the hearing Wednesday will be open to the public, and said that he wishes the meeting to reflect the community's opinion of the proposed routes.

He will, he said solicit information from persons attending the meeting to assist in determining the best route for the proposed freeway.

Goodwill Industries Seeking Handicapped For Work at Store

Goodwill Industries, which has opened a new store at Imperial Avenue and Grove Street in Lemon Grove, is looking for handicapped people who can operate a sewing machine, do ironing or repair electrical appliances.

Mrs. Gwen Taylor, in charge of sales for the organization, said that the upper floor of the new store building is being remodeled for the repair work on clothing and appliances.

"We'd like to hire handicapped people from this area," she said.

Applicants can leave their names and addresses for her at the local store, HO 6-1621.

Local Players Capture Colt League Pennant

The Mt. Helix View Colt League All Stars (with six Mt. Miguel High School players on the team) defeated four tough teams last week at the regional playoffs in Westgate Park to win the Western Regional championship.

Thus, they earned a berth in the eight-team Colt League World Series elimination tournament.

The local team came from behind Thursday evening to nip San Gabriel 5-4. Ron Scagliotti started the pitching chores but was relieved in the third by Bill Lefler who went on to collect the victory.

Friday evening they knocked off North San Diego 4-0 behind Fred Olmsted's two-hitter. Saturday afternoon Don Dart started but was relieved by Bill Lefler who collected victory No. 2 as they dumped Sunset 7-4.

In the Sunday afternoon finale the local team smashed Culver City 8-2 as Fred Olmsted collected victory No. 2. Gary Johnson relieved Olmsted in the fifth.

On Thursday the team leaves for Ontario for the first game Saturday evening at 6:30 in John Calvin Park.

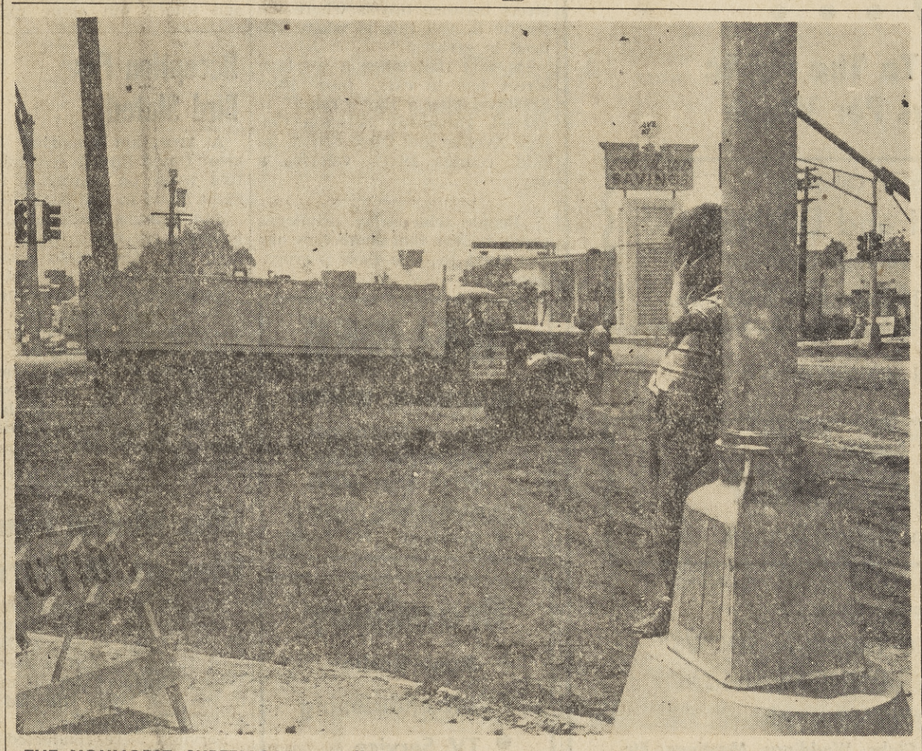
The team will visit Disneyland, Knott's Berry Farm and Marineland while out of town.

The eight teams are from all over the United States. Mt. Helix View plays North Charlston, S.C., in the first tilt.

Mt. Miguel players are Ron Cady, Duane Freeman, Doug Potts, Ron Scakliotti, Doug Wardell and Bill Lefler.

Tickets may be obtained up until game time by calling Mrs. Le Roy P. Scagliotti at HO 9-7798.

Commissioner Predicts Broadway Plan Failure



THE YOUNGEST SUPERVISOR — Bill Rojas, 9 years old, watches progress as workers continue construction project to improve Imperial Avenue in Lemon Grove. Bill's vantage point is the concrete base on a stop light pole at the intersection of Imperial and Broadway.

Speer Tells Club 'Resurgence' of Interest Needed

Says Only 4 Out of 50 Property Owners Have Deeded Necessary Land

The County Road Commissioner last week predicted that a plan for improving Broadway in Lemon Grove between Olive and Kempf streets will fail "unless there is a resurgence of interest" in the plan.

David K. Speer, the county official, told the Lemon Grove Men's Club that a majority of the 40 property owners along the street had petitioned the County Board of Supervisors, asking assistance in improving the street. The proposal, he said, was that the property owners would form a Road Improvement District and give sufficient property for the planned improvements.

The County was to pay for the "transit" part of the roadway—four 12-foot traffic lanes and 18 feet of parking lanes. The property owners were to pay for development of the rest of a 150-foot right of way including a 33-foot parking strip on each side of the street.

"We have proceeded as far with the plans as I feel justified in spending taxpayers' money," Speer said, because of the 40 property owners involved, only four have given the county deeds to the necessary property — and some of those deeds have restrictions in them that make them useless."

He said that the project is "in jeopardy because we are limited to 20 percent of our funds for acquiring rights of way."

And while he was at it, Speer warned that the merchants "will regret" their decision to include the 33-foot parking strips along the sides of the street.

"You need off-street parking," he said, "and you need it badly—but you need it behind or adjacent to the stores, not between the stores and the street."

Speer also discussed the county's Belt-Line highway plans and plans for improving Broadway from College Avenue east to Olive Street.

He said that an outline of plans carried last week in this newspaper's Dimmer View column "adequately explains" the County's plans for improving that section of Broadway. There, the

(Continued on Page 2)

Recreation District Boundary Committee To Be Organized

A committee will be named at Monday's meeting of the Lemon Grove Coordinating Council to establish boundaries of a proposed recreation district for this area, a Council official said this week.

Mrs. R. E. Turner, secretary, said that the Rev. E. Walter Smith, president, will be out of town and that Jim Spears, vice president, will preside at the meeting.

At last month's meeting of the Council, Richard Whitmore of the Coachella Valley Recreation, Park and Parkway District told how a recreation district can be formed. It was on his advice that the Council decided to establish the boundaries of a proposed district as the first step in its formation.

It is expected that representatives of various local organizations will be present with suggestions for membership on the committee.

Dail Quits Treasury Post; May Run in Supervisor's Race

John Dail, well-known Lemon Grove political figure and insurance man, announced this week that he has resigned his $13,800-a-year job as deputy state treasurer under Bert Betts.

Dail was campaign manager for Betts last year as Betts made his first major political race and was elected to the top state treasurer's post.

Dail said that he resigned primarily for getting his insurance business back in shape. He has spent the last 12 months directing Bett's campaign and serving as Bett's deputy after the election. Dail said that he was also heeding the call of his friends locally who have urged him to compete against David Bird in the upcoming supervisorial election. Bird already has told reporters that he intends to run again.

Betts expressed regrets that Dail couldn't remain on the job. Dail's successor will be named later this month, he said.

Dail, who lives at 3240 Olive Street in Lemon Grove, said he took the job "in the interest of better state government but with the understanding that I would return to private business as soon as my part of the work was completed and a suitable replacement found." Betts will release the name of the replacement, he said.

Dail said he was just getting into the task of revitalizing his business. "I have been working for Treasurer Betts for more than a year and I think we have developed a better program, but the pressure of my own business couldn't be resisted any longer."

He said his business affairs should be in such shape that he could go into the supervisorial campaign full-tilt in about three months. "The race against Mr. Bird, provided he runs, offers a challenge. I will be happy to accept the challenge if my San Diego friends provide the assistance they indicated they would."

Dail said he is back in Lemon Grove for good. "There is no job, regardless of honor or income, important enough to take me away from San Diego County again," he said.



John Dail

Supervisor Bird To Address Club

County Supervisor Dave Eird will address the Lemon Grove Men's Club this Friday noon, according to Jesse E. Lee, president of the club.

Jim Bear, Client Stabbed by Irate Estranged Spouse

Jim Bear, National City attorney and unsuccessful candidate last fall for the 80th Assembly District seat, and a woman client were stabbed by the woman's estranged husband in a battle Monday afternoon in Bear's office.

Bear was taken to Paradise Valley Hospital with a chest wound. Mrs. Clara Petrasunas, 31, of San Diego was in satisfactory condition after treatment at Naval Hospital for several stab wounds in the chest.

Bear said that the couple was in his office to discuss a divorce. When the wife said there was no hope of a reconcilliation, Bear said, Petrasunas whipped out a knife, knocked her down and started stabbing her.

Joseph Petrasunas, 31, a naval gunner's mate, was held under guard in County Hospital on suspicion of attempted murder and was treated for a possible skull fracture.

When Bear grappled with the husband, Petrasunas slashed the attorney, who called for help from Robert Stevens, a summer law clerk. Stevens hit Petrasunas with a chair. When a leg broke off the chair, Bear used it to hit Petrasunas.

Others rushed in to help but the husband already had been knocked unconscious. One of the arrivals, sailor Neil Farpella, 21, rendered first aid to Mrs. Petrasunas as Stevens called police.

Taxpayers Juggle, Drop 'Hot Potato'

The Lemon Grove Taxpayers Association tossed a "hot potato" around for half an hour Monday night, then abruptly dropped it to listen to the director of the County Deparment of Welfare describe the workings of his office.

Taxpayers President Milton F. Lear opened the proceedings by announcing that George Radici had resigned as vice president. Lear then appointed Amos Clay who (has been serving as an "area" vice president) to fill the position. Mrs. Frank Dudley was appointed to replace Clay.

Then Lear announced that the Lemon Grove School Board had rejected a plea by Superintendent Byron Netzley for installation of an air conditioning system at the Education Center.

"Three girls have fainted from the heat in that office," Lear said, "and the temperature has gotten as high as 96 degrees.

"I realize that this is a hot potato, but I would like to see this group send a letter to the school board asking them to put an air

(Continued on Page 2)

LEMON GROVE REVIEW

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Speer Tells Club 'Resurgence of Interest' Needed

(Continued)

County is purchasing rights of way (so far he said, only two of 50 property owners have agreed to sell the necessary property at the County's suggested price) and plans to build two 32-foot roadways with an 18-foot dividing strip and "refuge" lanes for cars making left turns.

He added that the County set aside money in 1956 for acquiring rights of way on this section of the street and that plans are nearly completed in his office.

"It's a bit discouraging," he said, "when so many areas in the county send people down to my office to plead for help in improving their roads and we have to turn them down because we don't have funds — and then we can't get the property owners here to simply tell us to go ahead and spend the money that we have set aside for improving this one street.

"And we have to improve this street because this is where the traffic is and this is where the need is greatest."

He said that when a two-lane street has to carry more than 5,000 vehicles a day, "relief" is needed. Broadway between College Avenue and Olive Street, he said, carries 18,000 vehicles a day.

☆ People who enjoy privileges rarely believe that democracy has any right to curb their prerogatives.

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7316 Broadway, Lemon Grove

Taxpayers Juggle, Drop 'Hot Potato'

(Continued)

conditioning system in there. I know that it would cost about $12,000 but that's just a drop in the bucket in the budget that is about $2½-million a year."

There were immediate shouts of "I'm against it," "I don't have an air conditioner in my home and it gets hot there when I'm working too."

One man, who did not identify himself, arose and made an impassioned speech against the installation of an air conditioning system.

"$12,000 is a ridiculous sum," he said. "You could put window units in there for about $20 apiece and you could use them somewhere else if you needed to.

"My sympathy for the school people is about run out. They build those buildings so they are all closed up and then they come around and want air conditioning. They say there isn't any air in there.

"I'll be glad to go get a chair and knock out some glass so they can get some air."

At this, Lear waved his arms in defeat.

"I told you this would be a hot potato," he said, "so I'm dropping it right now."

He then introduced Homer Detrich, director of the county health department. Detrich outlined the workings of his department; said that care of the aged takes $12,000,000 of the annual $24,000,000 budget; remarked that the child welfare program is inadequate because it just isn't solving the problems; and said that two thirds of the people on general relief are women between the ages of 55 and 65 who aren't old enough for social security but lack the work experience necessary to hold down a job in the meantime.

Reception For Bird Slated

A reception honoring Supervisor David Bird is scheduled for this week on Thursday at the Plaza Bowl in National City.

Jim Bear, a National City attorney and unsuccessful candidate for the state assembly against Jack Schrade last year, Bear, before he was wounded in a fracas in his office this week, had been in charge of arrangements for the reception.

Supervisor Bird said he was pleased that the reception was given in his honor but he had acquiesced to the affair with the understanding that it would be non-political.

Miss Mabel Foulke Dies at 78 Here

Miss Mabel Virginia Foulke, 78, a resident of Lemon Grove for 33 years, died Sunday at Perry's Rest Home on Acacia Street in Lemon Grove. Prior to moving to the rest home she had lived at 8639 Troy Street.

Services were conducted Wednesday by Vicar Phillip Bartlett of St. Philip's Episcopal Church followed by interment at Greenwood Memorial Park.

She is survived by a sister, Ethel Knebel, who lives in a rest home in Minnesota.

— Advertisement —

Yard Space Makes Extra Income For Local Families

For Little Cash, Owners Now Installing Profitable Rental Units on Lot

Because there are many more tenants than there are desirable houses for rent in this area, numerous local homeowners are said to be prospering by adding one or more houses on the same lot as their present home. The newly built houses bring in attractive monthly rentals which pay all costs and returns extra cash to spend, state enthusiastic local owners.

For example the well known boxer "Cisco" Andrade is now having a house built in his mother's yard. The rental will provide her with some retirement income as well as meeting the house payments.

The economical construction of houses on the owners' vacant lot or yard is a specialty requiring knowledge of the best financing and building practice. One specialized building firm, Harmony Homes, has built over 7,000 homes in the past 24 months, many times with terms of no money down to the home owner, it is reported.

Harmony Homes, world's largest on-your-lot builder with 18 construction centers throughout Southern California are the only on-your-lot builders: 1.) offering a written money back guarantee on every home they build, 2.) granted indemnity agreements by every major title company in the area, 3.) with a rigidly enforced quality control system. Harmony Homes builds quality 2, 3 and 4 bedroom homes ranging in price from $4695.00 with 100 percent financing available depending on model and area.

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— Advertisement —

The Dimmer VIEW

(Continued)

hasn't geared up for the prosperity that is here. Some San Diego stores are doing too much business per square foot for service and convenience. They can't handle their volume properly."

Sutherland: "San Diego has vacancies today. Compare this with Los Angeles which doesn't even have office space vacancies."

Mervin Blum (who once put together an entire city for atomic development for the government): "We can't get the feeling that any element of S.D. business will suffer because College Grove is opening. There are simply more people coming here every day and more people buying more things."

Scott: "We expect a 20 percent drop in volume in our downtown store when College Grove opens but inflationary forces and rising income will bring it back to present levels. Studies indicate the average drop will be 13 percent and it will take three years to bring it back."

Birnkrant: "I'm glad to see May Company coming (to Mission Valley). We think centers will aid all San Diego business with the possible exception of strip-type developments. Some of these will fold just as the corner grocer did a generation ago when big markets started. Shopping centers will not hurt bona fide business districts such as Downtown San Diego. A genuine business district offers facilities no shopping center can duplicate."

There was a lull for a few moments after which Birnkrant looked up quickly and said: (I predict)" "eastern industry will migrate to San Diego in the coming years bringing prosperity no one here ever dreampt of."

And this is the note on which the meeting ended.

—o—

Trees are a part of Mother Nature's air conditioning system as every hot blooded nature lover knows.

The other day the County Public Works Department, making ready for the new, wider Imperial Avenue, took out every tree along the plaza between Broadway and Golden in Lemon Grove.

It may only be circumstantial, but the fact still remains we've had record - breaking temperatures here since they pulled the trees out.

Lefty Gomez Slated For L.G. Appearance

Lefty Gomez, one of the all-time pitching greats of national baseball fame, will make a personal appearance Saturday at 10 a.m. in Lemon Grove.

He will be guest of Art Berry at the Lemon Grove Sporting Goods Store, 3331 Imperial Avenue.

Berry said Gomez will autograph baseballs and discuss the national pastime with all persons, adults or youngsters.

BROADWAY MART OCCUPANTS LISTED

A list of tenants scheduled to occupy the new building being constructed by the Broadway Development Co., at 7562-68 Broadway was issued this week by Dan Thren, one of the principals of the firm.

Half of the lower level will be occupied by the American Upholstering Co. The other half is taken by Dynair Electronics, formerly of Gillespie Field in El Cajon.

One section of the upper level has been taken by Tommy Lawrence, present operator of Mynette Beauty Salon. The remaining section may be leased as one, two or three units, Thren said.

Refugees Arrive In Lemon Grove From Holland

(Continued)

vice agencies to bring to the U.S. Indonesian Dutch people who find life in Holland too difficult and who want to begin a new life in America. The Dutch government pays the entire transportation costs for these refugees. Any U. S. citizen can become a sponsor and help bring a family over.

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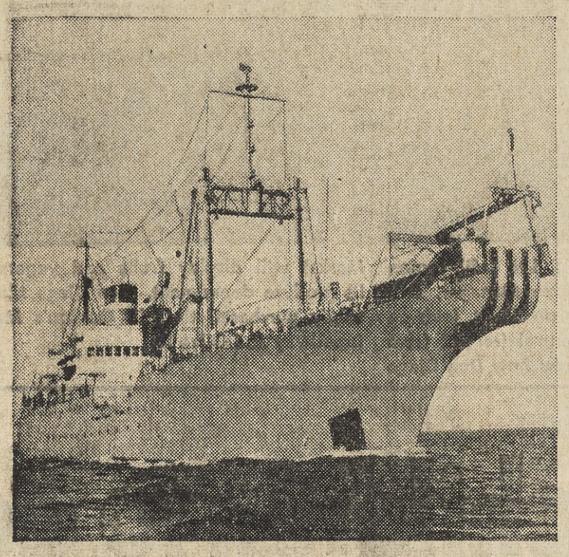
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WHAT'S DOING

Dick Rose, your Telephone Manager in La Mesa



Deep on the ocean floor, underseas telephone cables carry calls from this country to Alaska, Hawaii and Europe. A cable ship like the one above put them there—to stay. Just imagine the problems involved if anything should go wrong with one of these cables—sending out a repair ship, locating the trouble spot, fishing up the cable. It could cost as much as $250,000! So telephone engineers had to design all the tubes and tiny electronic parts that go into an underseas cable to work continuously for at least 20 years without attention. That's the kind of telephone know-how, backed by constant research, that makes your service more dependable . . . whether you call across town or across the world.



Here's an employee we're proud of

Perhaps some of you know him as Plant Service Foreman Bert R. Cosby or perhaps you know him as the newly elected President of the Lemon Grove School Board.

We believe this to be a high honor and we congratulate Bert for his interest in and desire to help his community.

Lutheran Church Starts Vacation Bible School

Daily vacation church school is in progress at Lemon Grove Lutheran Church. The boys and girls are studying a course titled, "We Believe." This is a study of the Apostle's Creed. The school concludes with a "Parents' Night Program on Friday evening at 7.

Last Sunday was a day of rejoicing for the congregation of Lemon Grove Lutheran Church, being the first Sunday when new pews and hymn boks were used. The sanctuary took on a dignified and churchly appearance with the installation of pews.

Pastor and Mrs. Hardin Bakken are attending a "District Instructors' Institute at LaVerne College in preparation for Sunday School Teachers Training Institutes to be held in the local area in the fall. Pastor Bakken will serve as dean of the local institutes which will be for teachers in the churches of the Evangelical Lutheran Church, American Lutheran Church and the United Evangelical Lutheran Church.

Miss Donna Ellis and Miss Marilyn Hoberg will be leaving on Sunday for LaVerne College, where they will attend a "Luther League Leadership School." Both of these young ladies are officers of the Luther League of Lemon Grove Lutheran Church.

Friends Community Church Starts Vacation School

The Spring Valley Friends Community Church, Kenwood and Bancroft Drives got off to a good start with the Vacation Bible School, Monday morning. Miss Matilda Haworth, interim pastor, says the attendance is on the increase and that children from beginners age through juniors are still welcome to attend. The Bible school will continue through August 21. Those wishing transportation may call Mrs. Nell Austin, HO 6-5460.

At the Sunday morning services, study of First Corinthians will be finished. The evening services will be further study of the biographies of Central American Christians.

Following the Sunday morning services there will be a potluck dinner and the monthly business meeting. The Men's Brotherhood will meet Monday at 7:30 p.m., in the church. Jim Ray, president, invites all men of the area to attend.

Club Service Offered By Area Auto Firm

An area automobile firm, Ballantyne Buick, is utilizing its daily radio program to broadcast announcements of meetings of local clubs and groups.

Titled "Ballantyne Billboard" the program will be broadcast over radio station FUFM Monday through Friday 9 to 9:30 a.m.

Meeting notices may be sent directly to FUFM, box 488, El Cajon.

Lemon Grove Girl Vies For Football Queen Title

San Diego's Breitbard Athletic Foundation announced this week that Marilyn Sima, 19, of 7655 Central Ave., Lemon Grove, a June graduate of Mount Miguel High School, is one of the candidates for queen of the 11th annual Southern California College Prep Charity football game August 26 in Aztec Bowl.

Miss Sima will compete for the tile in judging to be conducted at the San Diego Naval Training Center Monday, August 17.

Contest judges will be seven members of the rival All San Diego County and All-Los Angeles football teams which will play in the football game.

Queen candidates will appear in sweaters and skirts. Judging will be on the basis of beauty, poise and personality.

The queen and her four attendants will be introduced prior to the start of the football game at 8:15 p.m. on August 26.

Last year's winner was Sharon Cassell, a June 1958 graduate of Mount Miguel High School.

Thren Busy With Family Visitors

Edward C. Thren, a former chief engineer with DuPont Corp. in New Jersey, will visit his son Dan, in Lemon Grove for a month.

The younger Thren is a realtor with offices at 7366 Broadway. His father, who lives in Pitman, New Jersey, will arrive there this week by plane and will spend the month exploring the real estate field. He retired from DuPont in 1958.

He misses by a couple of weeks seeing his daughter, Mrs. Marian McStay of West Reading, Pa. Mrs. McStay formerly lived in Brookside. She visited her brother for a week, leaving July 27.

Square Dance News . . .

COUNTRY COUSINS

Country Cousins had a gala time at their party night last Saturday. Plans are under way for the third anniversary dance September 12. Everyone invited. Prizes and refreshments. August 22 is the date. The occasion—Country Cousins' fiesta dance. Beginners' class September 14.

—o—

PROMENADERS

Beverlie Rodrigues of the Promenaders Square Dance club has been chosen to represent the Promenaders as a candidate for a queen of the forthcoming Sheriff's rodeo.

Frank Dyson was club caller when the Promenaders danced in the Spring Valley Chamber of Commerce hall August 5. He was assisted by guest callers Al Rider, Harold Eberwein, Del Lake and Ken Eberwein. Hosts and hostesses were Leonard and Edna Liddecost and Bob and Beverlie Rodrigues.

—o—

FRONTIER SQUARES

Frontier Squares dance on the second and fourth Saturday nights of each month at Spring Valley Junior High School.

This next Saturday, August 15, is the date for the San Diego Assn. "Roundup" dance at Balboa Park. This is to be the dance where a Sheriff's Rodeo "Queen" will be chosen from many square dance club candidates. Frontier's candidate is Connie Morino, so the club will "travel" this night to support both the Assn. dance and their "Queen" candidate.

August 22 will be the next party night for Frontier Squares.

The club will present an evening of "Hot Hash" dished out by their caller, "Wild Bill" Keller.

All dancers planning to attend Frontier Square's "President's Ball" should be reminded to phone for their reservations now.

Spring Valley Family Holds Small Reunion

Mr. and Mrs. George Lehr of 1346 Walbollen St., Spring Valley Estates, have been officiating at a minor family reunion.

Their son Charles and his son came visiting from Clairemont because Charles' wife was out of town for a week or two.

Then their son George arrived from South Bend, Ind., with his wife and three children for a week's visit.

"They'll all be gone again next week," Lehr said, "but in the meantme we're really having an old-fashioned get-together."

Grove Coach At Cal Poly Clinic

Hal Crow, 3850 Quarry Road, is participating in the twelfth annual California workshop for physical education and athletic coaching being held at California State Polytechnic College being held this week.

More than 250 coaches and physical education men are attending the workshop sponsored by the California Association of Health, Physical Education, Recreation, State Department of Education and Cal Poly.

Highlighting the workshop are Jack Curtice, Stanford fotball coach; George Wolfman, UC football coach; George Ziegenfuss, San Diego State basketball coach, and Payton Jordan, Stanford track coach.

Crow is a coach and a teacher of Health at Mt. Miguel high school. He is scheduled to coach the freshman football team again this year.

He obtained a science degree in education at UCLA where he majored in physical education.

Avalon Cafe Opens Under New Owner

The Avalon Cafe at Golden and Imperial avenues in Lemon Grove has re-opened under new management and will be open from 6:30 a.m. to 9 p.m. seven days a week, the new owner said this week.

Jack Jones, who bought the cafe from Mrs. Ada McCarthy, said that he will feature his own recipe for rib steak, will serve merchants' lunches at noon and will have "one big Sunday dinner" on Sundays.

Other specialties, he said, will be Mexican foods and Southern-fried chicken.

Jones formerly owned a restaurant in San Antonio, Texas, but has been working for a Lakeside company for seven years.

FARM BUREAU DAY

Farm Bureau Day at the State Fair has been set for September 11. The California Farm Bureau Federation this year will have a booth at the big show as well as displays by its affiliate companies, and also plans to operate an information both. An informal luncheon with directors of the State Fair also is planned for September 11 by members of the Farm Bureau board.

'Boom' Continues In East County Real Estate Sales

Real estate sales in the Lemon Grove, La Mesa and Spring Valley area for the month of July showed a marked increase according to statistics in Trends, monthly real estate publication of Union Title Insurance Company. Figures for the month reached a total of 453 as compared to 387 for the previous monthly real estate publication July a year ago.

According to James C. Downs, Jr., editor of Trends, "the U.S. in general and San Diego County in particular, are in the midst of what can accurately be described as a "boom." He goes on to clarify this by pointing out that "current statistics of employment, wage rates, gross national product, industrial production, personal income, stock prices and retail sales are at levels which even a few short years ago would have been regarded as impossible of attainment. In San Diego County the number of persons in the employed labor force is poised to move up over 300,000 a gain of 50 percent in filled jobs in a little over eight years. The simple fact is that never before have things been so good."

AVALON CAFE
Now Under
New Management
OPEN 6:30 a.m. to 9:00 p.m.
7 DAYS Per WEEK
BREAKFAST — LUNCH — DINNER
3397 Imperial Avenue Lemon Grove

TRAIN NOW . . . FOR A CAREER



As A . . .
PROFESSIONAL
BEAUTICIAN
at The New La Mesa Branch of The
JAMES HALL
COLLEGE OF BEAUTY
Oldest Established School in This Area

★ Age no barrier . . . It's never too late to train as a Beautician.
★ You may enroll and start training at any time you choose.
★ Each student receives personal instruction.
★ Only nine months to complete course.
★ Free placement service upon graduation.
★ Always more good paying positions available than can be filled.
★ Our school is completely Air Conditioned.
★ Training at our La Mesa location identical to our original San Diego school.

. . . For Additional Information . . .
Phone, Write or Pay Us A Visit at . . .
8127 LA MESA BOULEVARD
HO 9-6124 LA MESA

SEE US FOR COMPLETE AUTO SERVICE
- Brakes
- Tires & Tubes
- Lube
- Electrical Service
- Motor Tune-Up
- Batteries
- Many Others

FLYING A SERVICE
BILL'S
SELF SERVICE, INC.
Broadway at Massachusetts
HO 6-1491

Chicken

Eastern—Whole or Half
Pork Loins lb. 59c
CENTER CUT 79c lb.
Lean and Thick for Cook-Out
Pork Spare Ribs lb. 49c
Wilson's—Corn King
Sliced Bacon lb. 49c
USDA Good
Rump Roast lb. 69c

PAN READY FRYERS 39¢ lb

FREE! One can of Old Dutch Cleanser with Giant Size TREND 49¢

Kraft—Puffed Marshmallows 19c
Bell Brand Shoe String Potatoes 19c
Breast O' Chicken—Blue Label Tuna 5 FOR 89c
Fluffy Instant Potatoes 2 FOR 49c
Schilling's—1-lb. tin Coffee 69c
Cadiz—small bottle OLIVES, ONIONS, MARACHINO CHERRIES 10¢ ea
Libby—24-oz. Chili Con Carne 47c
Cut Rite Wax Paper 25c
Hunt's—300 can Tomato Juice 4 FOR 49c
O'Cello—pkg. of 4 Sponges 39c
Nabisco—Your Choice Cookie Barrel 35c

Brown ONIONS 4¢ lb
Solid Head LETTUCE 8¢ lb
Red Ripe TOMATOES 2 lbs. 25¢

KNIGHT'S MARKET
We Give 'S&H' Green Stamps
1505 SKYLINE DR., LEMON GROVE
—FREE DELIVERY— to LOMITA VILLAGE and SPRING VALLEY ESTATES

District Buys Land For New La Presa Junior High School

A 5.34-acre, $33,000 piece of property in the La Presa area, soon to become a part of the proposed La Presa Junior High School, and belonging to Mrs. Ida May Army of El Cajon, is now in escrow, according to a report from Fred Lance, business manager of the La Mesa-Spring Valley School District. This report was made at the Monday night meeting of the school board of trustees

Rebidding on the Lemon Avenue Elementary School site improvements was also discussed and action was taken to open bids on this site, August 4 Original bids were opened July 27, but were not under the State allowance, Lance said

In other business, the board approved a contract with the Golden Arrow Dairy to furnish the District with milk for the 1959-60 school year.

'Discomfort Index' High? Sit Down; Take It Easy

Sometimes it's a good idea to put off till tomorrow what better not be done today—like during the dog days of August, when the "Discomfort Index" may be high.

Since June 1, the U.S. Weather Bureau has been helpfully announcing what it calls the "discomfort index" in its weather forecasts. As most of us have learned by now, this figure combines the air's temperature and the amount of moisture in it. A discomfort figure of 75 may mean 80 degree temperature and 60 percent humidity, or 85 degree temperature and 30 percent humidity, or 75 degree temperature and 100 percent humidity.

People do not all react to such situations in the same way. When the index is 75, the Weather Bureau thinks, about half of the population feels uncomfortable. When it is down to 70, only ten percent of us feel put out. At 80, everybody is miserable.

By now you have a pretty good idea what your discomfort index is. Better plan your day accordingly. If the morning forecast is poor and you're able to get away with it, do as little as possible. The less motion, the less misery.

At home do only what has to be done — dishes, beds, straightening up. Find a nice cool spot to sit in—indoors usually better than outdoors on hot and humid days — and sit. Read, listen to music, write letters, do some mending. Wear as little as you need to be presentable, and eat simple, wholesome food.

The same applies on the job. Where planning is possible, do lighter tasks, put off heavy work for a cooler day. Dress lightly in cottons (women) or the new washable synthetics (men and women), and eat simply.

In wintertime, when it's cold or rainy, you usually call off meetings, keep the kids home from school, and try to get home early yourself — mostly because of driving hazards. The same thinking should apply to the worst summer days, too, because when the discomfort index hits 80 or more it's equally a hazard. Besides, let's face it: Nothing much gets done anyway!

Nazarene Church Buys Bus for Sunday School

The Spring Valley Nazarene Church at 3334 Bancroft Dr., has purchased a 42-passenger bus for transporting children to and from Sunday School. Rev. Dean Shaw says the bus will leave the church at 8:45 Sunday mornings, go south to Jamacha Rd., then on to Encanto. It will return via Lomita Village. Sunday School will be over at about 10:50 a.m. Parents wishing further information may call Rev. Shaw at HO 3-3250.

The young people's society of the church (young people through young married couples) will have a weiner roast and time of fellowship at El Monte Park, Friday of this week, starting at 6:30 p.m. All young people in the area are invited, says Rev. Shaw. For further information call the church by Thursday afternoon.

The "Central Purpose of Redemption" will be Rev. Shaw's text for the 11 a.m. Sunday services. The evening services start at 7:30.



LOTS OF PRODUCE — Jesse E. Lee (left), Lemon Grove Chamber of Commerce Manager, and Bill Parker (right), Chamber president, look on as new owners Lauren Kuentzel (second from left) and Johnny Ambler show how Don Diego Market will display fruits and vegetables in its produce department. Don Diego Market recently purchased the old Gordon's Market at Broadway and Olive St.

NOW is the time for all good children to go..



BUSY MOTHERS SAVE TIME
WITH LOCAL ONE-STOP SHOPPING
THRIFTY MOTHERS SAVE
MONEY WITH LOWER PRICES!
ALL MOTHERS LOVE LOCAL
TOP QUALITY, WIDE SELECTION!
SHOP YOUR LOCAL NEWSPAPER
SHOP YOUR LOCAL STORES



Don't Miss Our Annual Back To School Edition

to be Published THURSDAY, AUGUST 27

SHOP AT HOME AND SAVE!

Lemon Grove — Spring Valley

SECOND BIG WEEK OF OUR Don Diego 'GET ACQUAINTED'

SALE!



IT WAS WONDERFUL!

. . . Your response to our first week in Lemon Grove was most gratifying, we never saw such fast buying, and many of our new found customers said they had never seen such bargains! "More food for less money" has been our motto over the years . . . and this motto will continue to be our prime purpose in the years to come. Every department in the store has had a complete "Overhauling." Grocery prices at Don Diego are the lowest in the area . . . and we feature only Nationally Advertised Brands, brands you know and trust. Our Meat and Produce departments are second to none! Its always "Fiesta Time" at Don Diego Markets . . . come see, come save . . .Top quality foods, lowest prices, and Orange Premium Stamps too!

The Ohs' and Ahs' of those who enjoyed their first trip, last week-end, through Don Diego's PRODUCELAND are still echoing in our ears, grown-up and children alike were delighted to see the mountains of fresh fruits and vegetables rushed directly to Don Diego from nearby farms and ordchards . . .it was a sight to behold . . . a pleasure to buy . . . delicious to eat. While we pride ourselves on securing the biggest, most savory fruits obtainable, we're not forgetting Mother's purse and children's appetites, which sometimes calls for the smaller less costly, but equally delicious "economy sizes" . . . try some this weekend.

Fruits, Vegetables
AUGUST FRESH & PLENTIFUL



Buy 'Em by the lug —22-lbs. or over $1.49

Fancy Elberta Freestone **PEACHES** . . . . . lb. 7¢

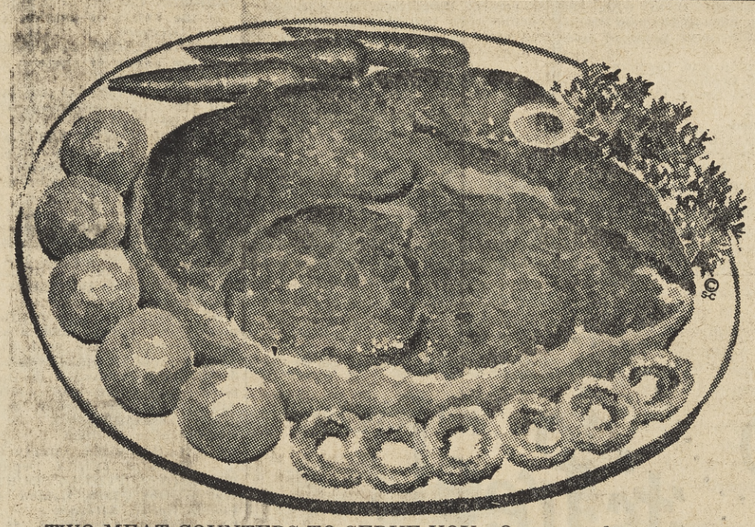
Jumbo Northern **CANTALOUPES** . . lb. 4½¢

Russet **Potatoes** 10 lbs. 29¢

Sunkist Juice **Oranges** lb. 6¢

Garden Fresh **Carrots** lb. 5¢

Red Velvet No. 1 Quality **Yams** 2 lbs. 25¢



TWO MEAT COUNTERS TO SERVE YOU: Our meat department features two kinds of service, take your pick, our self service department is fully stocked with pre-cut and wrapped meats of every description . . . and for those who prefer personal service we have butchers on duty at all times to help you select just the right cut of meat for every meal! We feature only top quality meats: Our beef and lamb are U.S.D.A. CHOICE and GOOD, Our pork is 100 percent eastern corn-fed, and sold on a "satisfaction or money back guarantee."

ROUND STEAK

USDA GRADED GOOD

59¢ lb



USDA Graded Good **Rump Roast** 49¢ lb

SIRLOIN TIP STEAK lb. 69c

SIRLOIN TIP ROAST lb. 73c

BONELESS RUMP ROAST lb. 53c

GROUND ROUND lb. 59c

Fresh Ground Hourly **GROUND BEEF** 39¢ lb

Tenderized **CUBE STEAKS** 89¢ lb

Luer's—1-lb. pkg. **SLICED BACON** 49¢ lb

Luer's—1-lb. pkg. **FRANKS** 43¢ lb

Limit Rights Reserved

BETTER MEALS START HERE!

FOLGERS — All Grinds **COFFEE**

1-lb. tin **59¢** 2-lb. tin **$1.18**

C&H Brand **Sugar** 10 Lbs. 89c

Kraft's Miracle Whip—quarts **Salad Dressing** 49c

Betty Crocker—40-oz. pkg **Bisquick** 33c

Arden—2-lb. loaf **Cheese Food** 49c

FROZEN FOOD SALE

Swanson 1¾-lb—Cut Up **Frying Chicken** 79c

Swift's—Fried **Chicken Dinner** 49c

This Coupon Is Worth **$5.00** in Orange Premium Stamps with Your Purchase of 5 packages of . . .

PICTSWEET FROZEN

- Cut Corn
- French Fries
- Cut Beans

5 FOR 79c

Pet Ritz—Cherry, Apple, Boysenberry **Fruit Pies** 43c

Whole-Sun—6-oz. Florida **Orange Juice** 19c

COMING SOON . . .
DON DIEGO'S
GRAND OPENING SALE!
Watch This Newspaper for Our Big Grand Opening Celebration Coming Soon to Lemon Grove



Don Diego MARKETS, INC.

. . . Formerly GORDON'S of Lemon Grove

7702 Broadway at Olive, Lemon Grove

☆ After the ambulance takes away the victims, it is too late to resolve to drive slowly.

Ligna
PEAT MOSS
Fortified with Bat Guano
$2.98
New or Used
Power Lawn MOWERS
FROM $24.95
HO 6-5128 S&H Stamps
MASON FEED and GARDEN CENTER
8280 Broadway, L.G.

Miss Julie Taylor Joins L G Family

Julie Noelle Taylor joined the family of Mr. and Mrs. Larry Taylor on July 31, weighing seven pounds, four ounces and measuring 21 inches at birth.

The father made the run to the La Mesa Community Hospital several times before Julie decided to join the family.

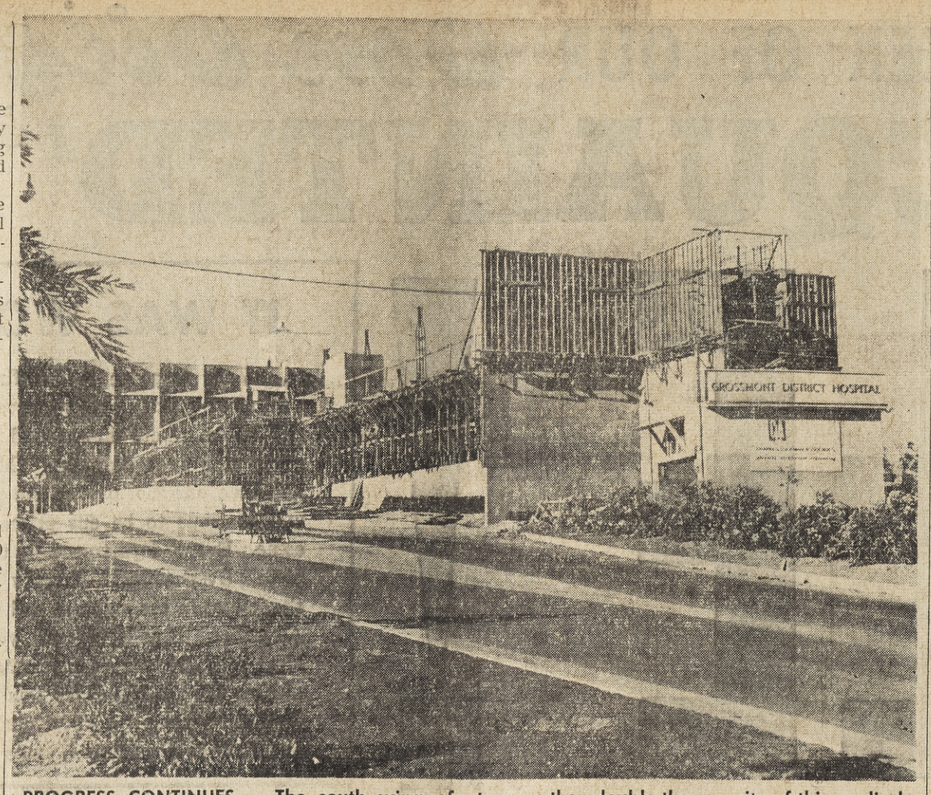
Mr. and Mrs. Taylor (a brother, Steve Taylor, works for this newspaper) can be found at Julie's home, 7846 Palm St., Lemon Grove.

Boxer Dog Show Set for Aug. 22

An all-Boxer specialty dog show is scheduled in National City Bowl from 9 a.m. to 5:30 p.m., August 22, officials of the Boxer Club of San Diego County said this week.

Mrs. R. C. Harris of Santa Ana, owner of the champion Bangaway of Sierrah Crest, will judge the entries.

Dr. Fred Sherman of Spring Valley and Dr. G. Wilson of San Diego will serve as the show's veterinarians.



PROGRESS CONTINUES — The south wing of Grossmont District Hospital is well under way toward completion, as shown in this progress picture. As designed by Charles Luckman Associates, planning-architectural-engineering firm, this wing and a north wing will add 134 beds to more than double the capacity of this medical-surgical institution. The existing structure is visable at left. Completion is slated for July 1960 at a construction cost of $1,700,000. The original hospital was completed in 1955.



Many people like to plant Sweet Peas during August in order to have them for Christmas. Hence this bit of important advice.

Treat the soil, either before or after planting your Sweet Peas, with the copper-ether material which is universally acknowledged as a soil disinfectant. This is important. You cannot afford to lose time by letting your little Sweet Peas get 5 or 6 inches high and then having them destroyed by wireworms . . . a tragedy that occurs all too often. By the time you replant, it is too late to have your Sweet Peas for Christmas. Wireworms are arch enemies of Sweet Peas in our part of the country.

Mix the copper-ether product diluting it one tablespoon to a gallon of water. Then sprinkle or spray it into the soil thoroughly. Thus you can be sure that no underground insect infestation is going to destroy the seeds or the young plants. And no fungus is going to attack them before they get off to a healthy start.

NOTICE OF PARTNERSHIP DISSOLUTION AND CONTINUATION OF BUSINESS

NOTICE is hereby given that on July 15, 1959, a general partnership doing business as RICK'S BURGERS at 5815 El Cajon Boulevard, San Diego, California, and consisting of the undersigned, shall be dissolved.

NOTICE is further given that from and after July 15, 1959, LEO W. JACOBS of 3483 Fairway Drive, La Mesa, California, will do business at 5815 El Cajon Boulevard, San Diego, California, under the name of RICK'S BURGERS.

Leo W. Jacobs
Houston W. Sorrells

STATE OF CALIFORNIA)
) ss.
COUNTY OF SAN DIEGO)

On July 15, 1959, before me the undersigned, a notary public in and for said County and State, personally appeared LEO W. JACOBS and HOUSTON W. SORRELLS, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged that they executed the same.

Wesley B. Buttermore Jr.
Notary Public in and for said County and State

L.G. Review—July 23, 30, Aug 6 & 13

NOTICE TO CREDITORS
NO. 63849

Estate of ARVEL LYNN CARLYLE Deceased

Notice is hereby given by the undersigned, ESTELLE ADELINE CARLYLE as the Executrix of the Last Will and Testament of Arvel Lynn Carlyle Deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the state of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Executrix at her attorney's place of business

Dorman and Dorman
7760 Broadway,
Lemon Grove, California

Signed
Estelle Adeline Carlyle
Executrix of the Last Will and Testament of Arvel Lynn Carlyle, Deceased

Dated at San Diego, California this 24th day of July, 1959

DORMAN and DORMAN
Attorneys for said Executrix

L.G. Review, July 30, Aug 6, 13 & 20

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
NO. 26455

STATE OF CALIFORNIA,)
) ss.
County of San Diego)

I hereby certify that I am transacting business at 8265 Broadway, La Mesa, in the State of California, under a designation not showing the name of the person interested in such business, to-witt:

Lemon Grove Trailer Sales
I. H. Webber
8265 Broadway
La Mesa, California

STATE OF CALIFORNIA)
) ss.
County of San Diego,)

On the 20th day of July in the year one thousand nine hundred and fifty nine, before me personally appeared I. H. Webber known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 20th day of July 1959.

J. A. Parks
Notary public in and for the County of San Diego, State of California
My Commission expires Jan. 11, 1963
L.G. Review, July 30, Aug 6., 13 & 20

CERTIFICATE OF BUSINESS FICTITIOUS FIRM NAME
No. 26548

The Undersigned do hereby certify that they are conducting a business at 751 Bradley, El Cajon, California, under the fictitious firm name of CAJON MOBILE MANOR and that said firm is composed of the following persons, whose names and address are as follows, to-wit:

JAMES A. DOUGHERTY, 8103 Alton Drive, Lemon Grove, California.
GERALDINE M. DOUGHERTY, 8103 Alton Drive, Lemon Grove California.
EDGAR W. HANLON, 4355 Copeland, San Diego, California.
EVANGELIA HANLON, 4355 Copeland, San Diego, California.

Witness our hands this 6th day of August, 1959,

JAMES A. DOUGHERTY
GERALDINE M. DOUGHERTY
E. W. HANLON
EVANGELIA HANLON

STATE OF CALIFORNIA)
) ss.
County of San Diego)

On August 6, 1959 before me, the undersigned, A Notary Public in and for said County and State, personally appeared James A. Dougherty, Geraldine M. Dougherty, Edgar W. Hanlon and Evangelia Hanlon known to me to be the persons whose names are subscribed to the within instrument and acknowledged that they executed the same.

WITNESS my hand and official seal.

(Seal)

ROY DAVIS
Notary Public in and for said County and State.

LG Rev. Aug 13, 20, 27 & Sept 3

SUMMONS
IN THE SUPERIOR COURT
OF THE STATE OF CALIFORNIA
IN AND FOR
THE COUNTY OF SAN DIEGO
No. 234133

EDITH PATRICK, FLORENCE SUTHERLAND, ETTA SWENSON, ad EDGAR JOHNSON Plaintiff vs. SHERMAN LACEY, as Administrator of the Estate of Charles A. Johnson, Deceased; SHERMAN LACEY, as Administrator of the Estate of Hannah S. Johnson, Deceased; SHERMAN LACEY, as Administrator of the Estate of Harvey C. Johnson, Deceased WESTERN STATES TAX LANDS, a partnership; DOE I to DOE V Defendants

The People of the State of California Send Greeting: To the named defendants.

SHERMAN LACEY, as Administrator of the Estate of Charles A. Johnson Deceased
SHERMAN LACEY, as Administrator of the Estate of Hannah S. Johnson, Deceased
SHERMAN LACEY, as Administrator of the Estate of Harvey C. Johnson, Deceased
WESTERN STATES TAX LANDS, a partnership DOE I to DOE V

You are Hereby Directed to Appear and answer to a Complaint in an action entitled as above, brought against you in the Superior Court of the State of California, in and for the County of San Diego, within ten days after the service on you of this summons—if served within this County; or within thirty days if served elsewhere.

And you are hereby notified that unless you appear and answer as above required, the said Plaintiffs will take judgement for any money or damages demanded in the Complaint, as arising upon contract or will apply to the court for any other relief demanded.

Dated May 13, 1959.

R. B. JAMES, County Clerk
By G. E. TERRY, Deputy
(SEAL OF SUPERIOR COURT)

Wayne Hoy, 7850 Golden Avenue, Lemon Grove, Attorney
L.G. Review, August 13, 20, 27 & Sept. 3, 1959.

NOTICE TO CREDITORS
No. 63956

ESTATE OF JOSEPH PHILIP FOUKES, also known as JOSEPH P. FOUKES, Deceased.

Notice is hereby given by A. E. GALLAGHER, Coroner and Public Administrator as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3322 Congress St., San Diego 10, California.

Signed A. E. Gallagher
Administrator of the Estate of the above named decedent.

HENRY A. DIETZ, County Counsel
By DUANE J. CARNES, Deputy.
Attorneys for said Administrator.
L.G. Review, Aug 13, 20, 27 & Sept 3, 1959.

NOTICE TO CREDITORS
No. 63954

Estate of FREDAH ERRETT ARDERY Deceased

Notice is hereby given by the undersigned, Burton Grady Ardery as the Executor of the estate of Fredah Errett Ardery Deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the state of California, in and for the County of San Diego, or present them with the necessary vouchers to the said executor at his residence or Dorman and Dorman his attorneys, 531 Land Title Building, San Diego, California

s/ Burton Grady Ardery
Fredah Errett Ardery, Deceased

Dated at Lemon Grove this 7 day or August, 1959

DORMAN and DORMAN
Attorneys for said Executor

L.G. Review, August 13, 20, 27 & Sept 3.

TIE KNOTS IN PLASTIC SAYS SAFETY COUNCIL

While autos, fire and drownings are listed as responsible for most fatal acidents to children between the ages of one and four mis-use of plastic bags has claimed the lives of several tots in the United States this year. The National Safety Council recommends that ultra-thin plastic bags be knotted or shredded and then thrown in the trash can for safe disposal.

FREEZER BEEF
SPECIAL
Cut, Wrapped and Quick Frozen FREE!
Side of Beef .... 55¢ lb
Hind Quarter ... 59¢ lb
Fore Quarter ... 49¢ lb
BROADWAY MARKET
Broadway & Massachusetts
Lemon Grove

LM-Spring Valley Schools to Have 123 New Teachers

LA MESA—A total of 123 new teachers will be on hand when the school year begins for the La Mesa-Spring Valley School District Sept. 10, Dorothy L. Harding, director of personnel, said this week.

Miss Harding said the new group will include 58 individuals who will be entering teaching for the first time this fall, 50 more experienced teachers and 10 who will be returning to the district after an absence. Four positions remain to be filled

Of 109 new teachers, exclusive of the returning teachers and the positions yet to be filled, 60 come from various parts of California and 49 from other states. Of that total, Colorado supplied 8, Iowa 7, Arizona and New York 5 each, Indiana and Ohio 4 each, Michigan and Wisconsin 3 each, Illinois, Washington and Florida 2 each, and one each from Kansas, Maryland, Minnesota and Missouri

The total certificated staff of the district, including the new teachers, will be 440 persons this fall, Miss Harding said. That total includes the superintendent, the associate and assistant superintendent, professional members of their staffs, various coordinators and directors, and principals, vice principals and counselors, as well as the many classroom teachers.

NOTICE TO CREDITORS
NO. 63787

Estate of RUTH C. LANCASTER Deceased

Notice is hereby given by the undersigned, HELEN I. WATSON and CHARLES E. GLEAVES as the Executors of the Estate of RUTH C. LANCASTER Deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the state of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Executors at 2139 Fifth Avenue, San Diego 1, California c/o Buttermore & Lightner.

Signed Helen I. Watson
and Charles E. Gleaves
EXECUTORS OF THE ESTATE OF RUTH C. LANCASTER, Deceased.

Dated at San Diego this 14 day of July, 1959.

BUTTERMORE & LIGHTNER
Attorneys for said Executors
L.G. Review, July 23, 30, August 6 & 13, 1959

NOTICE TO CREDITORS
No. 63848

Estate of SOL JAMES SPEAR aka SOL J. SPEAR Deceased

Notice is hereby given by the undersigned, Elizabeth Ann Spear as the executrix of the estate of Sol James Spear aka Sol J. Spear Deceased, to the creditors of and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the state of California, in and for the County of San Diego, or present them with the necessary vouchers to the said executrix at her attorneys place of business

Dorman and Dorman
7760 Broadway
Lemon Grove, California

Signed
Elizabeth Ann Spear
Sol James Spear aka Sol J. Spear, deceased

Dated at Lemon Grove, California this 24th day of July, 1959

DORMAN and DORMAN
Attorneys for
said Executrix

L.G. Review, July 30, Aug. 6, 13 & 20





At Your FREEZER DEALER

Is your family enjoying the convenience of a modern freezer? Do you know the best ways to freeze fruits, vegetables, meats? Can you buy in quantity, taking advantage of "Freezer Food Specials"? Get a copy of "Food Freezing Facts" . . . and learn to live better with a big, new freezer. This attractive, 32-page handbook is now free at your freezer dealer's. It contains instructions for packaging and freezing . . . delightful frozen food menus and recipes . . . special economy tips. Pick up your free copy today . . . and start living better — electrically!

BUREAU OF HOME APPLIANCES OF SAN DIEGO COUNTY

It's Whistlin' Good —



Our Specialty
Homemade
PORK SAUSAGE

Now Open
Our Beautiful
NEW PATIO
Eat In Cool Comfort

We Make All Our Own . . .
Sausages
and
Potato Salads
EAT 'EM HERE
or TAKE 'EM HOME

SAUSAGE HOUSE CAFE
(West of Mayfair Mkt.)
7601 Broadway

County Tax Rate Up 9 Cents From Last Year

SAN DIEGO (CNS) — The County tax rate for the 1959-60 fiscal year will be $2.07 per $100 of assessed valuation, up 9 cents from the year before, the Board of Supervisors indicated Tuesday in a series of budget adjustments.

At the request of T. M. Hegland, chief administrative officer, the Board transferred $634,140 from unappropriated to miscellaneous reserves, to pay this year's installment in taxes illegally collected from defense plants.

A total of $1,450,000 had been set up in the budget to meet this repayment, which resulted from a court decision that federal government property used by local plants was not taxable.

The Board next divided the difference between the amount to be paid this year and the amount set aside into $300,000 to reestablish the county's general reserve and $515,000 for capital projects dropped during the June budget hearings.

The projects to benefit are the wing at Edgemoor Geriatric Hospital, Santee, for semi-bedfast patients, the wing and classroom for girls at Anthony Home and the fencing of the area at Anthony Home required with the construction of the wing.

Supervisors are understood to have considered the possibility that the $815,000 transferred to general budget and capital projects could be deducted from the budget, with a resulting cut of about 5 cents in the proposed tax rate. However, it was considered legally doubtful that the budget could have been reduced after a total had been set and hearings closed.

The 1959-60 budget of $70,803,848 was approved in late June, an increase of almost $8,500,000 over the year before.



Tiny Transistor Has Many Uses

Because of its small size, ruggedness, long life and extremely low power requirements, the 10-year-old transistor — a replacement for the old vacuum tube — is finding ever-increasing application in electronics.

Uses shown above, are: 1-Bedroom telephone. 2-Special telephone set for electronic switching systems. 3-Amplifier for hard-of-hearing set. 4-Amplifier for hard-of-hearing operator's set. 5-Amplifier for long distance system translators. 6-Hard-of-hearing set.

Among the military uses: 7-Core inverter for magnetic amplifier. 8-Circuit board for Nike Hercules guidance system. 9, 10 and 11-Special units for military computers.

Among the commercial uses: 12-Geiger counter for measuring nuclear radiation. 13-Mixer amplifire for sound system. 14-Frequency meter. 15-Portable radio. 16-Audio oscillator. 17-D.C. Amplifier. 18-Hearing aid. 19-Frequency standard. 20-Personal signalling receiver. 21-Crystal oscillator. 22-Hearing aid glasses. 23-Behind-the-ear hearing aid. 24-Resolver booster amplifier unit for computers and automatic control.

Methodist Church Moves Parsonage To Casa de Oro

The parsonage of the Foothills Methodist Church has been moved to 3643 South Bonita St. in the Casa de Oro area, it was reported this week. The telephone number is still the same: HO 3-4659. Sunday school still will be held in the parsonage.

Rev. James King is starting a series of sermons on the Parables of Jesus.

The Junior MYF of the Foothills Methodist Church is planning a retreat, to be held at the "Lazy W" in Capistrano, September 11, 12 and 13. The entire camp is reserved for the local group.

There will be a baseball game and barbecue for the fathers and sons of the church, at Foster Field, Fuerte Road, August 27 at 6:30 p.m. Rev King says that those men who do not have a son should "borrow" one and attend.

FIFTY-SIXTH DIVIDEND PAID BY INVESTORS FIRM

Earl Keyes, local representative of the Investors Stock Fund, Inc., said a nine cents a share quarterly dividend had been declared to shareholders of record July 30.

Dividend checks are being distributed this week, he said. Shareholders reinvesting dividends will receive dividend notices by August 15. He said this is the 56th consecutive dividend paid by the Fund. There were more than 30½ million shares outstanding in July, up seven million from a year ago.

YOUTH IS DANGEROUS PERIOD, FIGURES SHOW

It is dangerous to be a kid. About 16 million boys and girls under the age of 15 are injured each year, according to the United States Public Health Service. About 15,000 lose their lives each year in accidents.

BANCROFT GROCERY
Now Open
• GROCERIES
• FROZEN FOOD
• BEER • WINE
Doris & Barney Hayes
3650 Bancroft
Spring Valley

HERKY'S
7375 BROADWAY
LEMON GROVE
NOW OPEN
featuring
Mild and Sweet
BARBECUE
Eat Here — Take Out
HO 3-3813



ENJOY THE WEST'S FINEST
THOROUGHBRED RACING
POST TIME 2:15—MONDAY THROUGH SATURDAY
NOW through September 12
Seats from $1.20; $1.50 Saturdays & Holidays (tax inc.)
FOR RESERVATIONS, CALL SKyline 5-1141 or BElmont 3-6784
AIR-CONDITIONED GREYHOUND BUSES every racing day direct to track leave:
1st & Broadway Depot 11:00, 12:01, 12:30;
Lafayette Hotel 1:00 p.m.
La Jolla Depot 1:00 p.m.
$2.50 includes round trip & Gen. Adm. to track
DEL MAR TURF CLUB
WHERE THE TURF MEETS THE SURF

Flashing Electrical Signs To Be Illegal

SAN DIEGO (CNS) — Flashing electrical signs along streets and roads in the county hereafter will be illegal, the County Board of Supervisors decided Tuesday, and preparation of an ordinance to empower the road department to remove all such signs was approved.

The Board took its action on the recommendation of the San Diego County Traffic Committee. It was one of the most far-reaching controls on traffic hazards ever undertaken locally.

Supervisors ordered the County Counsel's office to prepare an ordinance to put into effect the following recommendation of the traffic committee:

"No person not authorized by the County Board of Supervisors shall erect or maintain any device which directs a beam of light in a flashing sequence toward any street or highway, nor shall any person erect or maintain any electric advertising sign or similar device that interferes with the visibility of any official traffic control device or warning signal."

The power of the road department to remove such signs is to be in the same ordinance.

In its request to Supervisors for some action on flashing lights along strets and roads, the committee said:

"It is noteworthy that flashing lights, particularly yellow and red, have long been associated with emergency vehicles, traffic signal operations and warnings of special hazards existing at roadway obstructions, construction sites, etc. The further use of flashers for advertising and display purposes detracts from their effectiveness as a hazard warning."

Manufacturers and owners of electric signs along county roads and highways are expected to protest to Supervisors before the ordinance to be drawn up by the County Counsel's office can finally be enacted into law.

Edgar Allees Plan Anniversary Party

Mr. and Mrs. Edgar A. Allee of 7555 North Ave. wil entertain friends and relatives beginning at 2 p.m., August 20, at open house.

The occasion is the 25th wedding anniversary of the Allees, who have lived in Lemon Grove since 1951.

YOUTH INJURED IN CYCLE CRASH

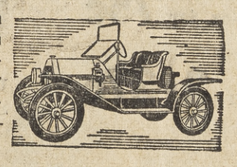
Tommy Blackwell, 18, of 3128 Central Ave., Spring Valley, suffered several cuts on his underarm, chest and right elbow Sunday evening in a motorcycle accident. The youth was treated at Grossmont Hospital and released.

PIZZA?
85c UP
SPAGHETTI?
Call us 10 minutes before you are ready to eat and we will have your order waiting for you — Piping Hot!
LIDO'S on Broadway Near Mass.
HO9-9901

BACK-TO-SCHOOL! SALE!
Reg. $9.98 DRESSES ..... 2 FOR $18.00
WOOL SKIRTS ..... from $4.98
100% Oron Slip Over SWEATERS $2.98
100% Orlon CARDIGANS $3.98
Reg. $2.98 CAPRI PANTS ..... 2 FOR $3.00
Your Choice of Blouses, Shorts, Jamaicas, T-Shirts ... $1.00 ea.
GYM SUITS FOR COUNTY OR CITY SCHOOLS
LOWE'S TOGGERY
3321 Imperial Ave. Lemon Grove

ENJOY OUR DELICIOUS . . .
Family Dinners
In Our New Enlarged, Remodeled and Redecorated Dining Room
Complete with Family Entrance
Our Specialty . . .
FILET MIGNON $2.95
INCLUDING: Relish Dish, Salad Potatoes, Rolls, Butter and Coffee
Dinner Menu Also Includes:
Steaks - Chicken - Shrimp
COCKTAILS "As You Like Them"
PAL'S The Steak House
3521 Imperial Avenue
Lemon Grove
Phone HO 6-9825 for Reservations

Driving an antique is fun . . . but driving a modern car that acts like an antique is inconvenient, costly and dangerous! Let us expertly overhaul your car today



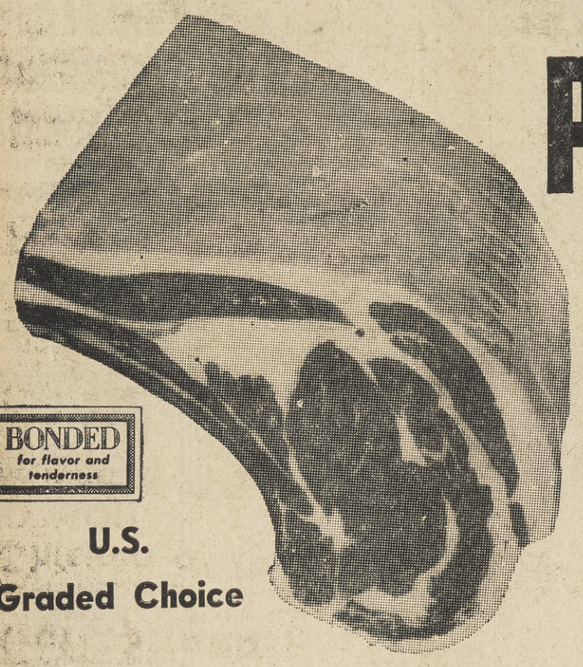
PUT YOUR CAR "In TUNE" WITH THE TIMES . . . NOW!
Drive In To Our New Location Today
HAMILTON
Automotive Service
2835 Imperial Ave.
Just 4 Block South of Broadway on Imperial in Lemon Grove
EXPERT AUTO REPAIRS



It happens every year...just before the new FORDS arrive!
If you've checked Ford prices, you know how low they've been all year—lowest of the low-priced three, in fact. But you can forget those prices right now at clean-up time. We're making ready for another model year and that means out goes every new '59, regardless of price! Take your choice of brand new cars and trucks at terrific savings. And unload that oldster for the best trade-in allowance of the year. Don't put off buying any longer or you'll wait another year for savings like these!
See man's next best friend—
SPEARS FORD
7720 Broadway Lemon Grove HO 9-6141

COOK-OUT OR COOK-IN!

Enjoy Food Basket's special selections for your week-end fun...outdoors or indoors!



BONDED for flavor and tenderness

U.S. Graded Choice

Prime Rib Roast

First Five Ribs!

Here's the "king of all roasts"... fresh cut from finest U. S. Graded Choice grain-fed beef, trimmed in our special style to remove excess waste and fat to give you more delicious meat to eat! Roast it rare, medium or well-done . . . this is the only roast that lends itself well to cooking it just the way you like it. At this special low, low, price, put some extras in your freezer for additional feasts at savings!

69¢ lb

Prime Rib Roast 6th & 7th Ribs ..... lb. 59c

Rib Steaks

U.S. CHOICE GRADED

These are the greatest ever to cook-out . . . they come off the grill sputtering hot and sizzling . . . succulent, tender and flavorful! Special trimmed to remove excess waste and fat . . . put plenty of extras in your freezer at this low price.

79¢ lb

Rib Filet Steaks ..... lb. $1.49

Connoisseurs of fine food respond happily to these superb Food Basket steaks . . . magnificent to enjoy barbecued or broiled. U. S. Graded Choice . . . trimmed of excess waste and fat.

Prime Short Ribs of Beef ..... lb. 49c

As economical as they are delicious, these U. S. Graded Choice Prime Short Ribs are loaded with tender, flavorful meat . . . absolutely marvelous to braise or roast!

Ground Chuck Precision-Cut ..... lb. 59c

Ground Beef Precision-Cut ..... lb. 45c



BONDED for flavor and tenderness

U.S. Graded Choice

SHORT CUT

Leg of Lamb

Tender, delicately flavored leg of lamb . . . for a magnificent roast to please family or guests! From the finest U.S. Graded Choice Lamb, short-cut in our special style to remove the less edible portion to give you less waste and more meat to eat for your money. For a delicious oven roast . . . or perfect to rotisserie . . . this is great! Take advantage of this low price.

63¢ lb

Lamb Chops

Small Loin

U.S. GRADED CHOICE

Here's the delicacy of the lamb family . . . exquisite with tenderness and flavor . . . an epicure's delight broiled or barbecued. Trimmed of excess waste and fat . . . at a special low price!

89¢ lb

Lamb Sirloin Roast .... lb. 69c

Large Loin Lamb Chops lb. 69c

SAVINGS ARE GREATER WITH FOOD BASKET'S LOW PRICES ON FINE FOODS

Lucky Coffee	1-lb. tin	49c
Medium AA Eggs	doz.	35c
Miracle Whip Salad Dressing	qt.	49c
Kraft Strawberry Preserves	12-oz jar	33c
Chicken of the Sea Tuna (price reflects 3c off each tin) Chunk Style	6½-oz tin	22c
Nescafe Instant Coffee	6-oz. jar	97c
Del Monte Catsup	14-oz. btle.	2 FOR 29c
Sweet Susan Cucumber Slices	58-oz. jar	75c
Friskies Dog Food	No. 1 tin	2 FOR 27c

SUPER FRESH PRODUCE

Potatoes ..... 10 lbs. 35c

U.S. NO. 1 WHITE ROSE . . . in a dandy selection of sizes to suit your needs. The most versatile potato to go with your prime rib or leg of lamb roast. Bright and clean, the quality is the finest!

Grapes ..... lb. 7c

THOMPSON SEEDLESS . . . large clusters of luscious sweet grapes, fresh picked at the exact moment of sweet flavor and rushed to Food Basket especially for this sale. Get enough to satisfy the whole family at this low price.

Peaches ..... 3 lbs. 29c

HALE and ELBERTA FREESTONES . . . Extra Fancy medium and large sizes for many uses. Ready to eat now or in a few days . . . so you can buy enough for days ahead at this low, low price. Golden meated, rich with delicious sweet flavor!

Celery ..... lb. 7c

Large bunches of green celery from the choice northern areas so famous for the finest in celery. Snappin' crisp and sparkling clean . . . an excellent value at this special low price.

Prices effective Thursday, Friday and Saturday. Limit rights reserved.

A DIVISION OF Lucky STORES, INC.

STORE HOURS: Monday through Saturday, 9 a.m. to 9 p.m. Sunday 10 a.m. to 7 p.m.

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COLLEGE CENTER 6061 El Cajon Blvd. at College • POINT LOMA Talbot St. and Catalina Blvd. • PACIFIC BEACH 4516 Mission Blvd. at Garnet • LEMON GROVE 3205 Imperial Ave.
CHULA VISTA Third Avenue at J • UNIVERSITY Avenue at 65th • EL CAJON 1099 East Main • LA MESA East end La Mesa Blvd. at Hwy. 80 • ALLIED GARDENS 5185 Waring Road

LEMON GROVE REVIEW
AND SUBURBANITE
Section A — Page 1 August 13, 1959

How to Get Publicity?

★ ★ ★

Here Are Some Answers

(Editor's Note: This newspaper often has calls from people seeking information about how to get publicity for their various organizations. Because it answers many of these questions, here is an article condensed from "Scouting," a magazine published for the Scout movement. It was written by J. Knox Dye, editor of the REGISTER, a Point Pleasant, W. Va., newspaper.)

—o—

It happened at our monthly roundtable meeting. A Scoutmaster who had a fine program going and a Den Mother with an equally good program charged up to me.

"Why don't you give our pack write-ups like you do some of the others?" she asked.

Calling up a standard shocked expression suitable for the occasion, I replied, "You are welcome to use the newspaper to tell about your activities. All you have to do is come by the newspaper office, or jot the facts down in a letter or on a post card and mail it in."

The Den Mother had a ready answer for that, too.

"But we don't have money to pay to get our articles in the paper. Some of the other packs may have money for that, but we don't"

Before the Scoutmaster could add his support to her claim, I tried to change the expression of surprise to one just short of a mortal wound.

"Both of you," I explained, "are suffering from that old saying that concerns a little knowledge being a dangerous thing."

"What do you mean?" the Scoutmaster asked.

"Simply that my newspaper, or any other that I know, doesn't charge a cent for publishing Scouting news and what's more," I added, "we are glad to have it."

At this statement, a look of surprise came over the faces of the Scoutmaster and the Den Mother.

With an "I've got him now" look, the Den Mother returned to the firing line with, "But you've never sent a reporter to one of our meetings."

"Or ours," the Scoutmaster returned.

"Hold on now!" I said. "You are really making a mistake this time. Our newspaper doesn't publish just news that our reporters gather," I said. "In fact, if we depend on them entirely, tomorrow's paper would probably consist of a few pages. We depend on people like you to keep us informed. Obviously it would be impossible for our handful of reporters to attend every meeting of every type that goes on in the community.

"Take tonight's roundtable. Here we have forty-one units represented. They each meet on an average of once a week. How could we send a reporter to each of these meetings, and at the same time do likewise for, say all the Girl Scouts, 4-H clubs, the PTA's, church and civic groups, and government bodies?

"Obviously we can't do it. We do send trained reporters to meetings like our city council, our courts, and our school board sessions because they are involved not only with things that affect you, but every other citizen in town."

The Den Mother thought a second, then said, "But what about the publicity the other packs are getting?"

"As I said a minute ago," I told her, "the other packs are reporting their own activities. They're getting their stories in the paper because somebody in the unit takes a few minutes to write down what happened and sends it in to us. When it comes to our office, a reporter merely organizes the facts into an acceptable story and it appears in the paper. The reporter never went near the meeting, yet the whole town knows what happened."

Both went away with new found knowledge and, if I can predict, a determination to see that their respective units get the public recognition they want.

Newspapers differ in many respects from community to community, but all are quick to recognize the so-called human-interest appeal surrounding news of children and teen-agers, especially in organized groups.

Here are some things to remember when working with newspapers.

1. Become acquainted with the editor and other editorial employees.

2. Find out how the newspaper prefers to have "copy" submitted. Most prefer it typewritten, double-spaced, and on one side of the papel only. Above all, learn the newspeaper's deadlines.

3. Don't be afraid to write the story. Your story may not be exactly like a professional reporter's but that doesn't make it wrong or unprintable. In the case of small newspapers, it is often a big help and can assure faster publication.

4. Don't wait a week after the event to get the news to the paper. Newspapers won't use stale news.

5. Don't leave out names, dates, places or other pertinent information. Help newspepars avoid errors.

6. Don't insist on the newspaper to taking a long story or large list of names over the telephone. It takes twice as long and chances of error are greater.

7. Don't insist that your story be printed exactly as you have written it, or tell the reporter what size or kind of headline to put on it. All newspapers write their own headlines. Don't tell the newspaper what is page one news. Let the editor decide what page it should be printed on.

8. Give the editors and reporter a pat on the back for a good story. Writing may be their profession, but, like anybody else, they like to be thanked in person and by letter for a good job.

Hollywood Highlights

by Bob Turnbull of Lemon Grove

Overheard in **Dr. Lloyd Adams'** ofice: "Rich? You're so right—he wears contact-lens sunglasses!" . . . Big news in Glitterville is that **Fabian** is eating his heart out to meet **Sandra Dee** . . . **Valerie Allen** can be seen this Fall in **Robert Taylor's** new detective series. She portrays a gun moll in the segment "The Conspiracy of Silence." Also in "Laramine," new western, she's the girlfriend of **Edmond O'Brien** in "The Iron Curtain."

CENSORS RUIN FILMS

Enjoyed working in **"Beloved Infidel"** at 20th Fox with such stars as **Gregory Peck, Deborah Kerr** and **Karen Booth.** Several scenes were shot twice — for the American and European audiences. Our own childish censors slap hands when we supposedly touch on subjects "not nice" for viewing . . . subjects that the Europeans take in stride as part of life. . . . **"Ecstasy on Ice,"** now showing at the **Thunderbird Hotel** in Las Vegas, stars **Alice Farrar** and **Jimmy Carter** plus a cast of 50. It's a stunning show for adults only! . . . **Donna Reed's** TV dotter, **Shelly Fabares,** has started shooting the ABC series following a Texas vacation with the family. A cute and talented lass, she barely strains the age scale at 15.

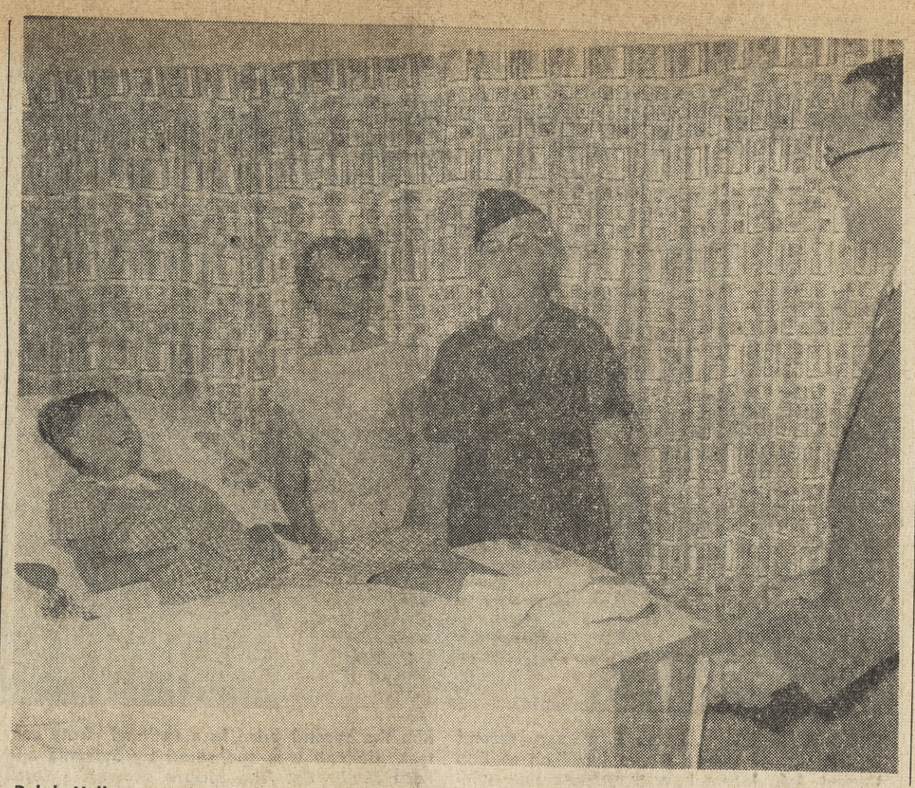
MATADOR BALL

Am looking forward to a fun evening on Tuesday, August 18 at the **Bostonia Ballroom.** That's the night the **Mt. Miguel Boosters Club** is sponsoring a talent show and dance in order to raise funds for their athletic program. The session starts at 7:30 and winds up at 12:30. Barring an unexpected last minute role I should be there as one of the panel judges. Hope to see you there! . . . It's wedding bells for **Jimmy Daren** and **Evy Norlund,** Miss Norway . . . Tiny tot's telephone talk on a **Disney** TV soundstage: "Can you call me back, Billy? I'm right in the middle of a tantrum."

Until tomorrow, Vaya con Dios!

5,000 APPLY

Over 5,000 persons have applied for fall admission at San Diego State College, and more applications are expected before the August 14 deadline, according to Dr. Melvin A. Anderson, dean of admissions and records.



Ralph Halla, executive director of United Cerebral Palsy Foundation, shows, from left, Mrs. Alice Yeager and Mrs. Margaret C. O'Neill how to operate hospital bed, as Svea Yeager enjoys comfort of new gift.

Handicapped Lemon Grove Girl Given Automatic Hospital Bed

Svea Yeager, 20-year-old daughter of Mrs. Alice Yeager, 2001 Noble St., Lemon Grove, has a new automatically-operated hospital bed and mattress.

A total of $334 was given to the United Cerebral Palsy Foundation, a United Fund-supported agency, by the San Diego Women's Post No. 451 of the American Legion, with the provision that the foundation would use it to buy equipment for severely handicapped patients.

Ralph Halla, executive director of the foundation, after a thorough investigation of cases, named Svea for one of the recipients. He presented the hospital bed to her at the Yeager home last week. He was accompanied by Mrs. Margaret C. O'Neill, of San Diego, past commander of the Women's Legion Post, which has a membership of 6 former Women Marines, WAVEs, WACs, and WAFs.

Svea is suffering from a rare malady, which physicians can diagnose only as total musular degeneration. It has some symptoms of both cerebral palsy and muscular dystrophy.

Svea (a Swedish name) was born as a normal infant. When she was walking at about the age of two, a lack of coordination was evident. Later she was able to walk only with the aid of a walker.

Her condition worsened, and at the age of seven she was taken to the Shriner's Hospital in San Francisco, where surgery was performed. It was of no help, and Svea's condition grew progressively worse. She lost her sense of balance, and had to rely on a wheelchair for locomotion. When she was about eight years old, she lost her voice.

Despite these handicaps, Svea earned a high school diploma in 1957. She attended her freshman year at Sunshine School in San Diego. During her last three years she was a home study student of Helix High School. A teacher called on her at home two hours a week, correcting her papers, helping her with her studies and making new assignments.

Except for attending one class during two summer sessions at Helix High School, she completed the three years of school work at home, and was graduated in 1957 in the upper fourth of her class scholastically.

Palmer Svalstad, then a member of the school board, made a special presentation of her diploma at the Yeager home, since Svea was too ill to attend graduation ceremonies.

Her mother must take care of her in their home, and at the same time is faced with the necessity of earning a living. She combines these functions by operating a mimeographing and typing service at her home. She also performs some part-time bookkeeping for the United Cerebral Palsy Foundation.

The foundation assists all persons with cerebral palsy in attaining maximum development physically, socially and vocationally. Also acting as a referral center, it coordinates the activities of other agencies which have occasion to provide services to cerebral palsied. Social casework is given by a trained social worker and group work projects, including parent education, are sponsored by the foundation. The agency will begin operation Sept. 14 of a pre-nursery school at its headquarters, 851 S. 35th St., San Diego.

The foundation is one of the almost 100 health and welfare agencies in the county which have agreed not to conduct separate fund-raising campaigns, because they receive operating money through the annual Fund drive.



ENGAGED—Mr. and Mrs. Sam L. Slay of 7824 Deborah Pl., Lemon Grove, have announced the engagement of their daughter Barbara (above) to Richard George Merkel, son of Mr. and Mrs. Joseph Merkel of Hasbrouck Heights, N.J. Miss Slay is a graduate of Mt. Miguel High School. The couple plan to be married in October.

God's Minute

"PRAYER"

Prayer is more than saying words. Prayer is the expression of praise and thanks to God coming from a heart deeply touched by personal need. It is the expression of that personal need in prayer for the forgiveness of sin and placing in God's hands all of one's needs.

REV. H. C. BAKKEN
L.G. Lutheran Church Message

To Look It's Best
WASH N' WEAR
Requires
DRY CLEANING
SUITS $1.40
Cash and Carry
We Do . . .
• MEN'S ALTERATIONS
• OUR OWN CLEANING
Grove Quality Cleaners
No Parking Problem
Across the Tracks
from Grove Theatre
3516 Main St. HO 6-1781

ELECTRONIC TRAINING
Now you can earn up to an Associate of Science Degree in Electronic Engineering at San Diego's only Electronic Engineering School Accredited by Engineer's Council for professional Development.
DAY OR EVENING CLASSES AVAILABLE
APPROVED FOR VETERANS
ENROLL NOW FOR OUR NEXT CLASS
Part-time courses also available for training as Electronic Technicians
ELECTRONIC TECHNICAL INSTITUTE
Office Hours - Mon.- Fri. 9:00 a.m. to 7:00 p.m.
4863 El Cajon Blvd. San Diego, Calif. JU 2-4720

Call at Any Hour
. . . Your need is our command . . . your call is never inconvenient.
. . . We are ready, always, to relieve you of worry and advise and act for you in every detail at no extra charge.
. . . Let us serve you as a friend at the moment you need us most.
LEMON GROVE
CONRAD MORTUARY
7387 Broadway HO 9-2098

SPECIAL THIS WEEK . . .
Deluxe
Hamburgers
Our Own 1,000 Island Dressing Lettuce, Tomato and Onion 29c
Double Dip Ice Cream Cones .. 15c
BEAR STATE FOUNTAIN & GRILL
7949 Broadway, Lemon Grove — Next to Postoffice

Letters To The Editor

Dear Editor:

Many thanks are due to all who contributed to the Backyard Swim Program in Lemon Grove. The Red Cross, the organizers, the instructors, the pool aides, and the families who are donating the use of their pools.

One such family is that of Mr. and Mrs. Harold Drew of Crane Street in Lemon Grove whose pool was donated, not two, but six successive weeks this summer. This, to me, is worthy of public acknowledgement.

And one can't omit special thanks to the instructors who taught our children who were afraid of water at the start and helped them acquire courage and confidence enough to actually swim with their faces under water.

Yours Truly,
Mrs. V. R. Block
2305 Washington St.
Lemon Grove

Hospital Awards Service Pins

Two Spring Valley and two Lemon Grove employes of Grossmont Hospital received awards Wednesday at a special anniversary reception.

The hospital this Saturday will celebrate the fourth anniversary of its opening.

Awarded a five-year service pin for longevity with the hospital district was Everett Jones of Spring Valley, hospital administrative assistant.

Mrs. Melita Gillin of Spring Valley, a laboratory technician; Mrs. Elva Cooper and Mrs. Pearl McMillen, both of Lemon Grove and both nurses, received three-year pins. Mrs. Drusilla Hegarty, wife of Jim Hegarty of this newspaper and assistant superintendent of nursing, also received a three-year pin.

☆ If you can keep from being envious and jealous of your fellowman you are approaching the outskirts of civilization.

Whatever the Occasion


Phone:
HO 3-8823
Lemon Grove Florist
7965 BROADWAY

LET US ALL PRAY TOGETHER AS A FAMILY



The Vacation Bible School program is a joyous one and often the school includes children who normally attend different churches. It is good for children to get to know the various churches of the area and to see that we all do truly work for one cause. If your child wants to attend a Vacation Bible School with a friend, let him do so. The summer months will be richer because of this experience and we will be closer as Christians. — Rev. E. Walter Smith

SKYLINE WESLEYAN METHODIST — 1395 Skyline
Rev. O. C. Butcher — HO 9-6531
Sunday School (all ages), 9:30 a.m. Worship Service, 11:00 a.m. Wesleyan Youth, 6:00 p.m. Junior Hi-Y, 6:00 p.m. Evening Evangelism, 7:00 p.m. Midweek Prayer (Wed.), 7:30 p.m. Nursery and Toddlers care.

ST. PHILIPS EPISCOPAL — Corner Palm and Hardy Road
Rev. J. P. Bartlett — HO 6-8055 — CY 6-1525
1st & 3rd Sundays Holy Communion 7:30, 9:15, 11:00, 2nd & 4th 7:30. Prayer 9:15 & 11:00. Last Sunday Litany 11:00. Sundays: Family Service and Church School 9:15, YPF 7 p.m. Wed. at 10:00 Holy Com. & Laying On Of Hands, Intercessions.

TRINITY PRESBYTERIAN — 3902 Kenwood Drive, Spring Valley
Rev. E. L. Jones—HO 6-2912 & Rev. K. A. Mitchell—HO 6-4581
Worship Services 9:00 and 10:30 a.m. (Nursery Care Provided). Church Sunday School 9 and 10:30 a.m. Junior High W.F. 6:30 p.m., Senior High W.F. 6:30 p.m. College and Career W.F., 7:00 p.m.

FIRST CONGREGATIONAL — Corner Church and Main St.
Rev. E. W. Smith — HO 6-0503 — HO 9-4029
Worship Services, 9:30 and 11:00 a.m. Sunday School, 9:30 and 11:00 a.m. Senior Hi. P. F. 7:00 p.m. Sermon: "The Big Lie." Rev. Tom J. Lasswell, Minister of Christian Education.

LEMON GROVE LUTHERAN — Skyline and Alton Drive
Rev. H. C. Bakken — HO 9-3313 — HO 9-7997
Worship Services, 8:30 and 11:00 a.m. Sunday School, 9:40 a.m. Youth Service, 7:30 p.m. Sunday's Sermon: "Open Ears and Loosed Tongue."

METHODIST—FOOTHILLS: Mt. Helix, L. M., S. V.
Organized December 7, 1958, building for the future.
Rev. James King — 9919 San Juan St. Casa de Oro HO 3-4659
10 a.m. Worship Bancroft and Memory Lane, Spring Valley.10 a.m. Sunday Schol for elementary children 9919 San Juan Street. Sunday Evening Methodist Youth Fellowship.

LEMON GROVE METHODIST — 3205 Washington
Rev. D. B. Cooke — HO 6-8065 — HO 9-7862
Worship Services, 8:30 and 11:00 a.m. (Child care provided). Church School, 9:45 a.m. Junior High M.Y.F., 6:00 p.m. Senior High M. Y. F., 7:30 p.m. Sunday Sermon: "Made of One Blood."

COMMUNITY FOURSQUARE — 2115 Imperial
Rev. D. W. Tinsley — CO 4-8311
Sunday School, 9:45 a.m. Morning Worship, 10:50 a.m. Youth Groups, 6:00 p.m. Evangelistic, 7:00 p.m. Prayer Meeting, 7:30 p.m. Thursdays.

FRIENDS COMMUNITY CHURCH — Bancroft & Kenwood Spring Valley
Matilda Hayworth, Interim Pastor — HO 6-3339
Sunday School 9:45. Worship Service 11:00. Evening Worship 7:30. Prayer Meeting, Wednesday 7:00.

MONTEREY HEIGHTS BAPTIST — 7830 Carlisle Dr.
Rev. R. Walters, Pastor
Weekly Services: Sunday, 9:30 a.m. Sunday School, 11:00 a.m. Morning Worship; 6:30 p.m. C.Y.F. Hour; 7:30 p.m. Evening Worship. Wednesday: 7:30 p.m. Bible Study and Prayer Meeting.

FIRST BAPTIST — Main and Burnel St.
Rev. B. G. Rochelle — HO 6-0340 — HO 9-5607
Services, 10:50 a.m., and 7:45 p.m. Sunday School, 9:30 a.m. B.T.U., 6:30 p.m. (Nursery care at all services).

☆ J. Edgar Hoover, director Federal Bureau of Investigation:

"The ringleaders of communism in the United States are now ready to go into full-scale action."

56TH CONSECUTIVE DIVIDEND
Investors
STOCK FUND, INC.
This quarterly dividend of 9¢ per share is payable on July 31 to shareholders of record as of July 30, 1959.
Joseph M. Fitzsimmons, Chairman
★ ★ ★
EARL F. KEYES
2329 DiFoss Street
Lemon Grove — HO 6-8380

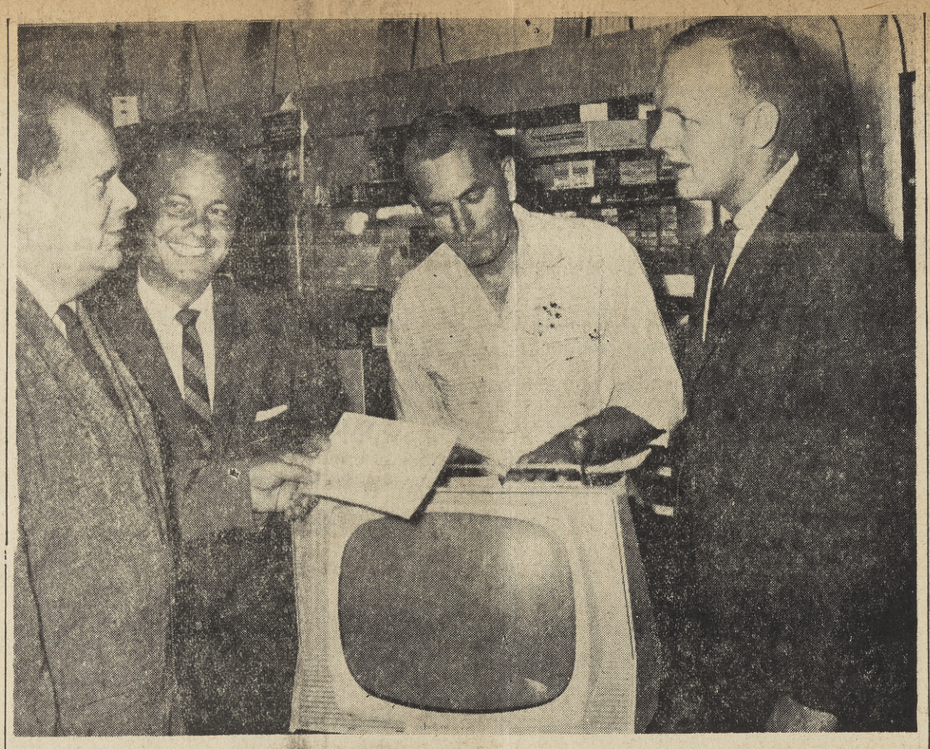
Episcopal Church Vacation School Ends in 'Court'

Knights in doublets with sword, glittering shields, mailed shirts and helmets, and veiled ladies in trained dresses, wound up the two weeks of Vacation Bible School "Adventuring with Christ,' at St. Philip's Episcopal church last week.

The helmets, shields and hats were made by the children.

The anticipation of the costumed closing was made doubly enjoyable and thrilling when Rev. J. Phillip Bartlett dubbed the boys knight with a real sword, his last churchly act before leaving on his vacation for the month of August.

A sumer activity for the Sunday school boys and girls following the Bible School is the formation of several square dancing groups under the direction of Mrs. John Obendorfer.



PRIZE WINNERS Ralph E. Wilson, second from right, of Lemon Grove looks on as Bob Vaught, left, learns how to operate new television set presented to him by Sylvania Electric Products, Inc. Jack E. Baker, second from left, and Pieter S. Hubbard made the presentation. TV set was Vaught's prize for having been the photo dealer from whom Wilson bought flash bulbs to take a picture which won him the second prize in a national photo contest. Contest was sponsored by Sylvania and Ford Motor Co. The picture showed a small boy, whose wagon had broken as he carried groceries homeward, dreaming of himself driving a 1959 Ford. Wilson won a two-week vacation for himself and his family, with expenses paid.

Once Over Lightly

by Don Wilson

There's a mighty lonely man on our street, but I predict that his days of solitude are numbered. He'll be popular again pretty soon.

The lonely man is a guy who drives a pastries truck. The reason for his loneliness is that my wife, his best customer normally, is on a diet.

And if the past record holds true, she'll be off the diet and back at the curb within a week.

The diet started yesterday (relative to the time of writing this piece) and one of its major symptoms was a decision (belligerently voiced) to cut out sugar from the daily coffee.

As I said, that was yesterday.

Today my wife casually remarked that she doesn't like coffee without sugar and anyway what is just a spoonful of sugar? And she dropped that part of her diet.

A moment later, the plaintive horn of the pastries man sounded on the clear, crisp air. The muscles of my wife's shoulders twitched as she started to rise from her chair, reach for her purse and run for the door. Then, with an obvious effort, she relaxed.

"No more sweet rolls, she said to nobody in particular. And she eyed a magazine article pasted on the cupboard door, an article which was about "a diet that really works."

Actually, my wife doesn't need to diet anymore than I do (and I could gain 30 pounds and still not cast a shadow when turned sideways to the sun). But she somehow gets the dieting bug every six months or so. Each time, she has a different approach to the business of taking off weight.

Once she used the drastic approach. She simply stopped eating. Fortunately, she soon was so weak that a little spoon feeding by the rest of the family got her back in shape.

Another time, she used the substitution method where you figure out a meal, then substitute a few things that you **don't** like for a few things that you do like; of course, you eat less of the things that you don't like and thus cut down on your food consumption). This, in theory, was fine but it didn't work in practice — because there simply isn't anything that my wife dislikes strongly enough to prevent her eating it when she's hungry.

There have been other kinds of diets. And all of them have failed simply because there is only one way to lose weight: eat less. As described above, this fails with my wife because she gets hungry.

And that is why I predict that our lonely pastries salesman will be unlonely soon.

The wife is beginning to get that hungry look.



If we expand any more, we'll have to do like Daddy—get a BUSINESS LOAN from the friendly Bank!

The Friendly
UNITED STATES NATIONAL BANK
MEMBER F.D.I.C.
18 CONVENIENT OFFICES

☆ Neil H. McElroy, Secretary of Defense:

"The recent brutal aggression by communist China against Tibet is a classic example of the utter worthlessness of communist promises and agreements."

Mystery of Common Cold May Be Solved in County

SAN DIEGO (CNS) This area may well be the place where the mystery of the "common cold" will be solved, the County Board of Supervisors was told in a request for use of inmates of Las Viejas Honor Camp as volunteers in medical experiments.

Dr. Bruce A. Henderson asked for permission to pursue experiments on inmates to prove that "many types of cold cannot be the result of infection."

The Board directed the County Counsel's office and the director of medical institutions to prepare agreements by which inmates of the honor camp would relieve the county of any responsibility in the tests.

Sanderson, an eye, ear and nose specialist, reported to Supervisors that his tests had been 100 percent perfect among rabbits, disclosing that colds and other respiratory ailments were the result of psychological tensions.

Mrs. Deborah A. Leuckel will test inmates as to psychological factors, and Sanderson will make physical tests, the latter declared. Following this, each volunteer will be injected with a citrus product in the back and then subjected to a chill, Sanderson said.

"The key to the project is to produce an inflamation in the volunteer without infection," Sanderson declared.

Part of the program is to test the theory of another doctor that colds thus induced can be warded off by deep breathing, Sanderson said. He added, "These experiments will benefit the men. They will also benefit all of humanity, and I don't see why we can't do it here in San Diego County."

Pony League Stars Lose Playoff Chance in Utah

The Lemon Grove-Spring Valley Pony league All - Stars' chances for further playoffs went "that-a-way" last week when they were beaten by a score of 2 to 0 by the La Mesa All-Stars. Winning pitcher was Sherrod, who pitched a 14 strikeout game. Losing pitcher was Tom Ozaki, who struck out 10 men. La Mesa had three errors and the LG-SV team, none.

The first game between these two teams was played a week ago Sunday, with La Mesa also winning that game, 7 to 6. Winning pitcher was Robertson and the loser, Keith James.

The first game of the series, as far as the LG-SV team was concerned, was held two weeks ago at Helix High field. Before a capacity crowd, Tom Ozaki of the LG-SV team hurled his team to victory over East San Diego's Pioneers. The score, 5 to 1. Losing pitcher was Peterson, the Pioneers using two pitchers.

Del Mar Turf Club In Third Session

DEL MAR — Del Mar Turf Club is in the midst of the third full week of its 20th season of summer racing and Saturday's feature race, the traditional $15,000 Bing Crosby Handicap is on tap in honor of the famed crooner who founded the seaside race course back in 1937.

In addition to Saturday's Bing Crosby, which should lure such top sprinters as Caronat, Ole Fols, Little Moon and The Searcher, the week's stakes schedule also includes the eighth running of the $10,000 Junior Miss Stakes for two-year-old fillies.

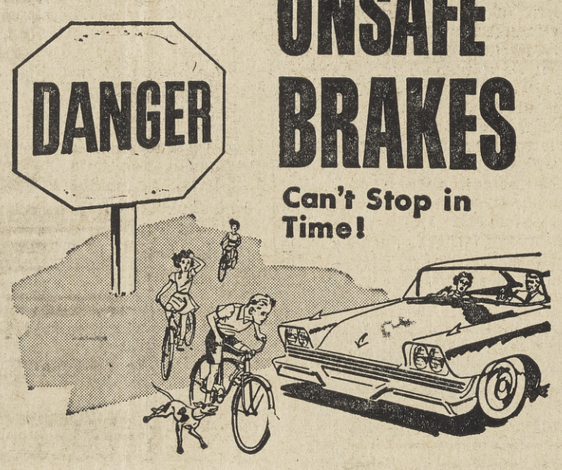
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3110 SWEETWATER
Nearly 4 Acres of Nursery Stock and You're Always Welcome to Visit
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REFRIGERATOR
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STARLIGHT TRIO — featuring ROY CHUHNA at the organ piano
TEA TIME FASHIONS
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We give "S&H" Green Stamps

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3 Personals

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AUTO—LIFE—FIRE
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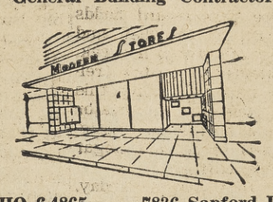
GARAGE RUMMAGE SALE — Fri. 9 a.m. to 5 p.m. Furn., toys, boy's clothes, misc. 1534 Koe St., L. G. HO 9-4210.

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54 Houses For Rent: Furnished

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55 Houses For Rent: Unfurnished

1 Bdr., unfurn duplex, Adults, $80. 3242 Kempf.

2 Bdr. Duplex. 8057 Helm, Lomita Village, $75 mo. HO 9-6785.

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61 Miscellaneous Rentals

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Television — Refrigerators
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1½ view lot on Dictionary Hill. Reasonable. 7472 Central., Lemon Grove.

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BROWN EGGS
FRESH DAILY
CAPONETTS ROASTERS
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This Week Only!
OUTBOARD MOTOR
TUNE UP $9.95 plus parts
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HO 3-2881
Main & North Lemon Grove

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Price No Object
For Clean Imports, Domestics, & Commercial. We won't even look at the Blue Book.
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HO 9-0101

Local Births

HARRIS, Wiliam Dempsey — 3411 Ybarra Road, Spring Valley; July 29, 1959, boy; Grossmont Hospital.

ALSTADT, William Cedric — 7237 Waite Dr., Lemon Grove; July 30, 1959, boy; Grossmont Hospital.

LORENTZ, Irvin — 2112 Glencoe Dr., Lemon Grove; July 30, 1959, girl; Grossmont Hospital.

MONTES, Oscar R. — 3331 South Bonita, Spring Valley; July 30, 1959, girl; Grossmont Hospital.

BLEDSOE, Robert James — 8135 Mt. Vernon, Lemon Grove; August 3, 1959, boy; Grossmont Hospital.

BLANCHARD, Lonnie Durham — 8268 Alton Dr., Lemon Grove; August 3, 1959, boy; Grossmont Hospital.

Civil Defense Council Plans San Diego Meet

The 1960 Region 7 meeting of the U.S. Civil Defense Council will be held in San Diego, according to a recent report from the County CD office. W. L. Chandler, County CD training officer, recently attended the annual meeting in Spokane, Wash., where San Diego County was selected as the next site. The date and other details will be announced later, says the local CD office.

A new 32-page booklet, "The Family Fallout Shelter," was recently published by the OCDM. The County CD office has ordered 10,000 copies and will have them available for public distribution soon.

Detailed plans and instructions are contained in the book. Five shelter types are sketched.

REGISTRATION DEADLINE NEAR

Students who plan to enroll in San Diego State College's fall Campus Evening Program were reminded today that August 14 is the deadline to apply for fall admission to the college. Dr. Manfred H. Schrupp, dean of education and extended services, said all Campus Evening Program students must be acceptec for admission unless they were enrolled in regular day or Campus Evening Program classes last spring semester.

NOTICE OF PROPOSED CHANGE OF ZONE BOUNDARIES OR CLASSIFICATION
(La Presa Zoning District)

NOTICE IS HEREBY GIVEN that the Board of Supervisors of the County of San Diego will hold a hearing on Tuesday, September 1, 1959, at 11:00 a.m., in Room 310 San Diego City and County Administration Building, Civic Center, San Diego, California, on a proposal for an amendment to The Zoning Ordinance (County Ordinance No. 1402 (New series)) to change the zone classification of the following-described property within District No. 15, La Presa Section, San Diego County. from R-2-A Zone to C-1 or C Zone:

All of Lot 1 of La Presa Acres according to Map thereof No. 2135 on file in the office of the County Recorder of said County.

This hearing is being held pursuant to the application of Ida May Army that the zone classification of the above described property be changed to C-1 Zone.

The County Planning Commission, after making the investigation and holding the hearing required by law, has recommended that the zone classification of the above described property be changed to C Zone.

For further details reference is hereby made to the application, the recommendation of the County Planning Commission, including a proposed amendatory ordinance submitted by said Commission and a map showing the proposed change, which are on file in the office of the Clerk of the Board of Supervisors, Room 306 of said San Diego City and County Administration Building.

R. B. JAMES, County Clerk and ex officio Clerk of the Board of Supervisors
By C. Lontz, Deputy

SV Bul Aug 20

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Job's Daughters Plan Trips, Luau For Summer Fun

Job's Daughters, Bethel 229, is planning a trip to Disneyland, a "mystery" trip and a luau, according to Shirley Sunbury, publicity chairman.

The group, she said, has been quite active this summer under the direction of Honored Queen Betty Clevenger.

In the month of June they had a mystery trip in which they saw the movie, "The Shaggy Dog," and after the movie they had pizza at Lido's.

The girls also enjoyed themselves very much at the County Fair. In July the girls had a car wash in order to earn money for the Bethel. Out of this project they earned about $300. The car wash was held for two days.

On August 2, Queen Betty had a Dress Up Sunday at which about 25 girls attended her church, the Congregational Church in Lemon Grove, for the church service. Afterwards the girls went down to the "Del Rey Moro," which is a cafe in Balboa Park and they ate lunch there. Recently there was an activity at which some girls went down to Balboa Bowl and saw the Star-Light Opera, "Carousel."

Baptist Church Notes

Rev. Macario Pedraza, pastor of the Tijuana Calvary Baptist Church, will be guest speaker at the Spring Valley First Baptist Church, Sunday, for both morning and evening services.

Rev. Pedraza's church is the one which has been receiving used clothing from the Spring Valley church, to be distributed among the needy of Tijuana. The Calvary Baptist Church Women's Missionary Society mend and alter the clothing before distribution.

Local Lions Meet To Hear Director In San Diego

Spring Valley and Lemon Grove Lions were among other South East Region (San Diego County) Lions, who heard International Director Maury Perstein speak in the Layfayette Hotel Wednesday night of last week. C. Forrest Baxter, International Counselor of the Lemon Grove Lions, who was emcee, introduced San Diego attorney Dwight Stanford, International Counselor, of the Hillcrest Lions. Stanford in turn introduced the speaker.

Director Perstein gave a vivid picture of conditions as he and a party saw them in East Berlin and Poland, during a three-day quick tour. He said they were only allowed on the main streets of East Berlin and could not even get a peek at what was going on behind the "Hollywood movie sets-like" street fronts.

He said there is no night life at all in these areas and that the people seem very dejected and are going around as if on their last legs. He said, however, there are two agencies which seem to be getting behind the Iron Curtain: "Voice of America" (radio), and "CARE." The last named he said, already has helped the people of these Communist-dominated areas by giving them tools and other means of helping them to have a brighter outlook on life.

He concluded that International Lions are launching a friendship campaign to get to these Communist-trodden people.

SCHOOL ADMINISTRATOR CONFERENCE SET

LA MESA — Arrangements have been completed for the ninth annual conference of administrators of the La Mesa-Spring Valley School District to be held August 17-19 in Coronado.

Dr. Margery McIntosh, director of guidance for the district and general chairman of arrangements for the parley, said the group including the various principals, coordinators and administrative staff of the district, would attend sessions devoted to the theme "Feelings are Facts."

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4-H CLUB CONVENTION

San Diego County 4-H Club members are making plans and preparations to attend the annual 4-H Club State Convention at the University of California, Davis, August 31 through September 4. Forty-one boys, girls and leaders are expected to attend from this county, reports Farm Advisor David W. Hinshaw, of the University of California.

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Grove Doctor Opens Chiropractic Center

Dr. Neill V. Barton, Chiropractor, who had offices at 7340½ Broadway, Lemon Grove, has moved to 3539 College Avenue, just north of the new shopping center.

Associated with him in the new venture is Doctor Parlan L. Edwards.

An "open house" is scheduled for August 23, 2 to 6 p.m. at the new offices. Refreshments will be served. The public is invited.

Dr. Barton came to Lemon Grove in March, 1958. He is a member of the local chamber of commerce and the Lemon Grove Rotary Club. He is vice president of the Lemon Grove Junior Chamber of Commerce.

Dr. Edwards came here recently from Glendale.

New Teenager Wants and Gets Adult Party

No birthday cake and house party for the twelfth birthday of Miss Bonnie Krumm, was the request by Bonnie of her parents, Mr. and Mrs. Harry O. Krumm, 3943 Aragon, Lemon Grove. So an adult dinner last week with adult guests, her parents and grandparents Mr. and Mrs. Oliver S. Krumm, complete with corsage and dress-up dress was the keynote for the doorway to the teens milestone.

The only juvenile allowed was her sister Barbara, who celebrates her eleventh birthday this week with a regular juvenile party in the back yard and patio of the Krumm residence.

New Church Holds Meetings in VFW Hall in Encanto

The Assemblies of God of Spring Valley, a new church to the area, recently has been formed and services are being held temporarily at the VFW hall in Encanto. Rev. Josephine Hutchings, interim pastor, says the group is seeking to rent a hall in Spring Valley. Sunday School is being held at 9:45 a.m.; morning church services at 11; Sunday evening young people's meeting at 6; and evening church services at 7. The Tuesday evening prayer meetings are being held in various homes. For more information call Rev. Hutchings at HO 6-3453.

College Chemistry Class To Be Taught on TV

A nationally-televised course in modern Chemistry will be offered for college credit this fall and spring through the off-campus Extension Program at San Diego State College.

Students enrolled in the class will view the National Broadcasting Company's half-hour educational program, "Continental Classroom," Monday through Friday at 6:30 a.m. and will attend weekly discussion sessions Thursdays from 7 to 8:15 p.m. on the campus. The course instructor will be Neil J. Harrington, assistant professor of chemistry.

'Summer Fun Days' Set by Women Of Grove Church

"Summer Fun Days" will be the theme for the annual ice cream social and entertainment by the women of St. Philip's Episcopal Church on Saturday evening, August 22.

Mrs. Richard Grout is general chairman. Others on the committee of arrangements are: Mmes: Forrest J. Attaway, decorations; W. J. Fletcher, kitchen; Dewain Ridenour, tickets; Verne Warren, posters; E. S. Robinson, entertainment, V. Clements, tray girls and servers.

The affair will be held in the parking lot in front of the church, and a number of entertainment numbers have been arranged.

The affair will be from 6 to 9 p.m.

Reading Success Said Dependent On Attitude of Parents, Pupils

LA MESA — Attitudes of students, teachers, parents and society as a whole have been pinpointed as the key to success or failure in reading ability by S. Clay Wilson, psychologist for the La Mesa-Spring Valley School District.

Emphasis on attitudes has been basic to the summer session program in remedial reading at La Mesa Elementary School, Wilson said, in summarizinz the success of this year's six-week sesion concluded last Friday.

"In order for children to read it is essential that we begin with their attitudes toward school, themselves, and their social surroundings," Wilson said. "Many of the children who enroll in the remedial reading program have met with constant defeat. It is our aim to provide them with opportunity for success."

Some 240 youngsters from throughout the district were enrolled in the summer program, ranging in grades from third through seventh and taught by 12 specially selected teachers.

Wilson described a vicious circle of failure which is related to reading difficulties, as well as other academic skills. "Work in school goes right on past them," he said. "Recognizing that they are behind, they submit to failure — and those who are sensitive to pressure go even further into their shells."

At about this point, or even before, parents become concerned, and tensions in the family build.

"Youngsters have a kind of built in radar which picks up and amplifies feelings of disappointment in their parents and teachers," he said "These attitudes, fears, low feelings of self-esteem are what we are concerned with."

Recognizing that all of these factors are at work, the remedial reading program, headed by the school psychologist, involved parents as well as children, Wilson said. "We try to get parents away from the notion that children should reach the goals of the parents and into the notion that the children should reach goals of their own."

Reaction of parents participating in the program has been enthusiastic, Wilson reported. Remarks such as "I now understand the difference between my feelings and my child's feelings," or "For the first time my child has enjoyed sitting down and reading to his sister," provide clues to better relationships and attitudes.

Wilson pointed out that a remedial reading program keyed to attitudes gets away from a "gimmick approach" to reading. Although mechanical devices are used in the program, they are not basic to it.

The teaching staff is aware that inability to read is a symptom and not a cause, and is using all forms of visual aids and other learning devices "to bring Johnny out of his shell," Wilson said.

He pointed to flaws in the "Why Johnny Can't Read."

"For one thing such materials do damage by setting standards or guides for parents in helping their children which are often far afield from the real needs. Drills and workbooks too often serve only to increase tensions in the child-parent relationship. Again, youngsters feel their parents are disappointed in them and they may rebel or become emotionally involved in attempting to reach goals not within their grasp."

Wilson said he is not against a "do-it-yourself" approach to solving reading problems. He advocates a do-it-yourself approach when it is linked to the emotional needs of children.

"As parents we should always try to give our children the love and support they need," he said. "Let's not manipulate children to meet our standards — let's meet theirs."

As for the actual summer session program "we realize that no immediate gains in reading will be revealed since in six weeks it would be impossible to overcome such a handicap."

"However," he said, "the effect is noticeable in the child during the regular school year in that he seems happier, is much more comfortable in working on class assignments, and is more willing to try."

Closely linked with the entire remedial reading program are parent study groups in which many parents participate. "Our experience shows that this unification of efort — parents and children — has had a sound psychological effect on all involved in the reading program," Wilson said. "The group of parents realizes that the children with reading problems are no different from any other children, although some may be more sensitive, more easily defeated, and more in need of a friend who will listen and understand."

A final facet of this last summer's program was a specialized counseling service provided by a San Diego State College intern program comprised of future counselors in various Southern California school systems. These counselors, under the direction of Dr. David Malcolm and Dr. William Kinnon, of the college faculty, worked individually with the summer school children.

New Automatic 'Weather Man' Now Available

A completely automatic weather observatory that radios its findings to a central bureau, functioning for months on end without human supervision, is now available.

Developed under a $500,000 defense contract for the Armed Forces, the new automated "weather man" is a three-quarter ton steel "cabin" that can be set up in any part of the world to monitor air and dew-point temperatures, wind direction and velocity, air pressure, rainfall and nuclear radiation.

All data can be transmitted continuously or intermittently, to a central bureau from a network of any number of stations, eliminating the need for stationing men in remote, uninhabited areas to collect meteorological data, and making possible more accurate long-range forecasting than today's limited network of observatories can provide.

Delta Zeta Plans San Diego Meet

The San Diego Alumnae Chapter of Delta Zeta members will meet August 20 at 7:30 p.m. at the home of Mrs. Richard B. Nichols, 4180 East Canterbury Dr., San Diego, for a Panhellenic meeting and Miss Marian Maynard, who is alternate representative to San Diego Panhellenic, will present her plans to the group.

Mrs. Claude Oliver of Clairemont, alumnae rush chairman, will present plans for the fall, and preparations for the September alumnae meeting will be discussed. Refreshments will be served. For reservations call Mrs. Leroy Deise at AT 1-4934.

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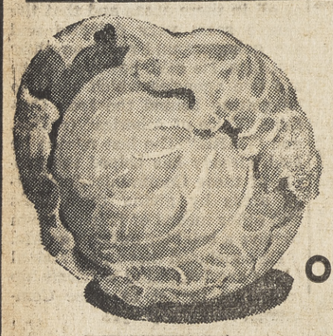
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